

# DELIVERABLE D12.3 – STAKEHOLDER-FOCUSED INFORMATION AND COMMUNICATION ON EDUC WEBSITE (M8)

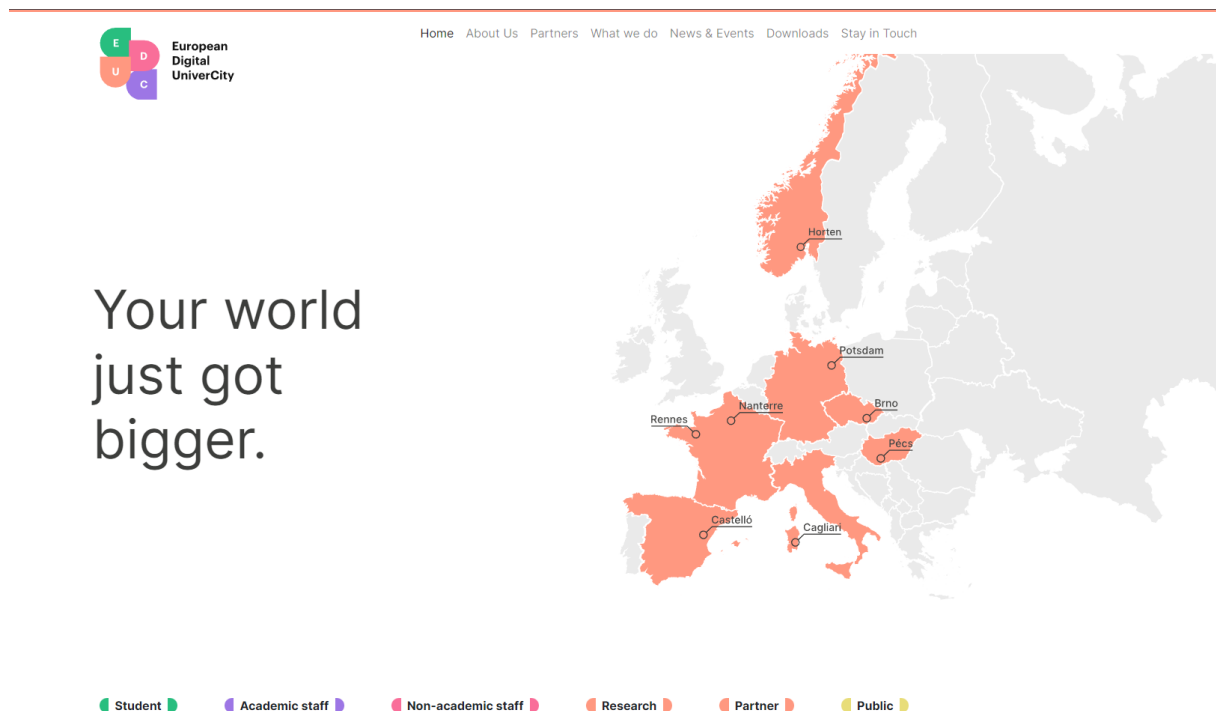
<b>Project Acronym</b>	EDUC
<b>Project Full Name</b>	European Digital UniverCity
<b>Grant Agreement No.</b>	612442-EPP-1-2019-1-DE-EPPKA2-EUR-UNIV
<b>Programme</b>	Erasmus +
<b>Instrument</b>	European Universities
<b>Start date of Project</b>	01/10/2019
<b>Duration</b>	36 months
<b>Deliverable No.</b>	12.3
<b>Document name</b>	Stakeholder-focused information and communication on EDUC website
<b>Work Package</b>	12
<b>Associated Task</b>	12.3
<b>Dissemination Level</b>	Public
<b>Contractual Submission Date</b>	M6 (March 2020)
<b>Actual Submission Date</b>	M8 (May 2020)
<b>Main Author</b>	Martin Jaroš
<b>Institution</b>	Masaryk University
<b>E-mail</b>	<a href="mailto:jaros@czs.muni.cz">jaros@czs.muni.cz</a>
<b>Abstract</b>	The website of the alliance.
<b>Keywords</b>	Website; stakeholder-focused information; web coding; dissemination

## Stakeholder-focused information and communication on the EDUC Portal (Website)

This deliverable was interpreted in accordance with partners' needs and with regard to the task 12.3 (Preparation of the content of the project website), as EDUC Portal is the main goal of WP4, not WP12.

**The alliance website (<https://educalliance.eu/>)** was developed by Masaryk University. Visitors can learn about the composition and individual partners of the EDUC alliance, as well as about our main goals, current activities and news. Deliverables for public dissemination are available on the website, too. The website has several target group-focused "branches" (e.g. for students, academic staff, etc). All three platforms developed within the first funding period of EDUC alliance (website, Moodle, course catalogue) adhere to the alliance's unified visual style (deliverable 12.2, also created by Masaryk University).

---



The screenshot shows the homepage of the EDUC alliance website. At the top left is the logo for European Digital UniverCity. To its right is a navigation menu with links: Home, About Us, Partners, What we do, News & Events, Downloads, and Stay in Touch. The main content area features the text "Your world just got bigger." on the left and a map of Europe on the right. The map highlights several partner locations in orange: Horten, Potsdam, Brno, Pécs, Cagliari, Castelló, Manterre, and Rennes. At the bottom of the page is a horizontal navigation bar with six colored circular icons and their corresponding labels: Student (green), Academic staff (purple), Non-academic staff (pink), Research (orange), Partner (red), and Public (yellow).