

# EUROPEAN UNIVERSITIES ALLIANCES

Upscaling Internationalization of Curricula and Digitalization

Co-funded by the European Union

30 September 2025

10:00 AM - 12:00 PM CET



### Session 1:

Achieving Internationalization of Education in an Integrated Network of European Universities: A 'Third Way', towards High Scalability

Frederic Renouard, University of Rennes, EDUC Alliance Sujal Chouhan University of Rennes, EDUC Alliance Meagin van der Westhuizen, TU/e, EuroTeQ Ben Parker, TU/e, EuroTeQ Victor Le Cam, University of Nantes, EUniWell





# Why internationalize education in Europe? Beyond 'nice to have'

#### **Boost the attractiveness of European universities**

Attract **students and researchers** and increase the **global visibility** of European institutions and degrees

#### **Educate European and global citizens**

Build students' intercultural, linguistic and collaborative skills for working in an interconnected world

#### **Promote European values**

Use higher education as a vehicle for cohesion, solidarity and the promotion of democratic values across Europe and beyond

#### Enrich the educational offering of European institutions through cooperation

Develop international programmes, joint programmes, double degrees and mobility paths within a shared European Higher Education Area

#### Foster pedagogical innovation

Exchange **best practices**, experiment with **new teaching formats** and co-design **solutions to societal challenges** 

## **How to internationalize?**

### The usual ways:

• With no/low (program-level) cooperation: Erasmus+ KA1,
Internationalization at Home

ar. 2% of the EU-27 students each year (E+ KA1)

• With high (department-level) cooperation: Joint Programs

<< 1% of the EU-27 students each year

## **How to internationalize?**

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### The 'Third Way', permitted by the EU Alliances:

• With high (institution-level) cooperation: Internationalization of curricula

multiply by 10+ the number of beneficiaries

## **How to internationalize with EU Alliances?**

#### Internationalization of curricula:

- With inclusive, accessible, green and highly scalable strategies
- Combining physical, virtual, and blended mobility with internationalisation of the curricula
- Leveraging cross-institutions-level instruments: common IT infrastructure, course catalog, legal framework, ...

### **Testimonials from 3 European Universities Alliances:**

- EDUC
- EUniWell
- EuroTeQ

# The third way at EDUC





# How to internationalize? (in the EDUC Alliance) Phase 1: 2020-2022

## Ignite bottom-up internationalization of courses:

- Virtual Mobility, Virtual Exchange
- Synchronous, Asynchronous

## Ignite bottom-up course-level cooperation:

- COIL
- Multi-contributor asynchronous courses

Develop a Virtual Campus Digital Infrastructure

EDUC Courses Catalog International VM/VE courses

EDUC Teachers'
Support

EDUC Moodle LMS

#### **FACTS & FIGURES:**

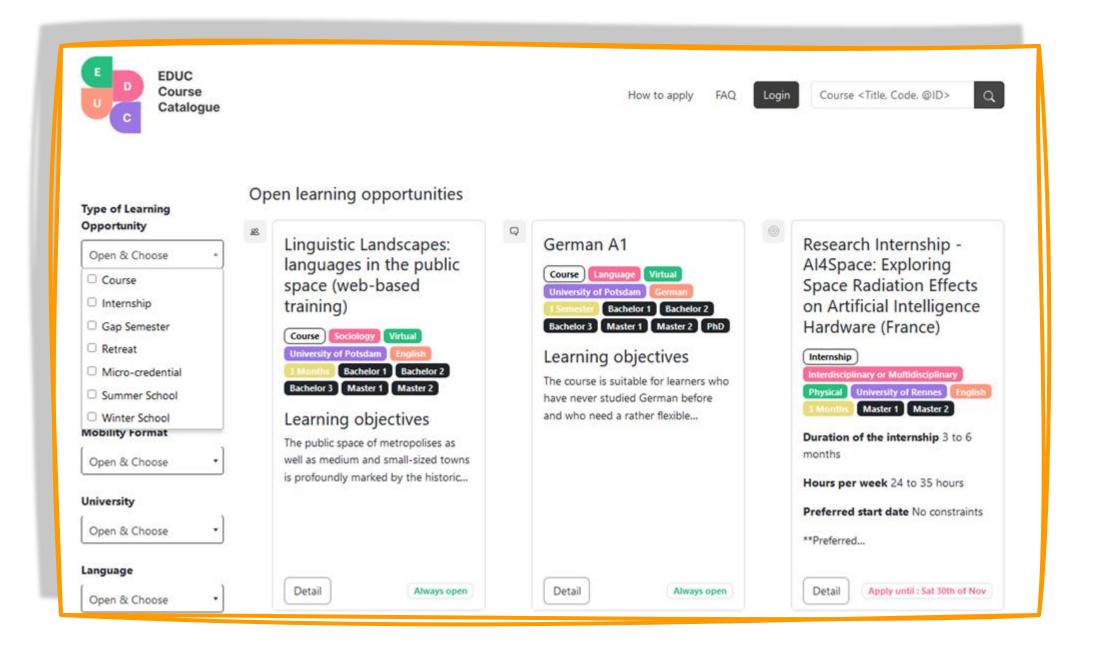
- 5000 student beneficiaries in 1.5 yrs
- 350 Teachers
- 48 virtual mobility courses
- 10 summer schools
- 441 students for Initiation to Research course

Phase 1: 2020-2022

**EDUC Courses Catalog** 

International VM/VE courses

EDUC Teachers'
Support



#### **EDUC TEACHERS' SUPPORT**

- Simplified application process
- Partner search, match-making service
- Pedagogical engineering (EDUC staff)
- Financial and teaching time incentives
- Teacher-training (online)
- Themed in-presence events, workshops
- Global & local communities of practice

# How to internationalize? (in the EDUC Alliance) Phase 2: 2023-2024

### Expand a portfolio of disciplinary and nondisciplinary courses

Broader spectrum, answering key needs

# Add diverse forms of internationalization components

• E-tandems, Summer Schools, European internships...

#### Adapt university admin processes

 Handle the new internationalized courses and mobilities seamlessly: from student application to grades transfer

#### **FACTS & FIGURES:**

- 6000+ student beneficiaries in 1.5 yrs
- 450 Teachers
- 48 + 37 new courses = 85 courses
- 24 summer schools
- 940 students for the *Initiation to Research* course

# How to internationalize? (in the EDUC Alliance) Phase 3: 2025-2026

- Ignite top-down cooperation
- Towards the

  internationalization of local

  programmes leveraging EDUC

  courses and other

  internationalization elements
- Synergize with universities
   strategies (personalization,
   Major/Minor programme
   architecture, transdisciplinarity)
- Define 3 levels of progressive internationalization of programmes

Level 1:
Offering
students a wide
range of EDUC
opportunities

Level 3: EDUC courses integrated into the major

- The Faculty integrates EDUC courses into the training curriculum
  - e.g. The Initiation to Research and Critical Thinking course
- It is compulsory for a cohort or the whole course
- The course leader recognises the course

Level 2:
Providing
students with
targeted access
to EDUC
opportunities

- The student chooses freely from the EDUC Course Catalogue
- Or the Faculty/Programme head offers a preselection of courses or types of course
   (languages, subject areas) => reduces the need for validation during the year
- List offered to students who are 'free' to choose a course
- The course leader agrees to recognise the experience gained in Open course Units / Minors as part of the 60 ECTS for the year.
- Encourage students to visit the EDUC Course Catalogue
- Students choose freely according to the (multi)disciplinary choice of opportunities
- The course leader agrees to recognise the EU experience as supernumerary.

# How to internationalize? (in the EDUC Alliance) Key Enablers, cross-institutions

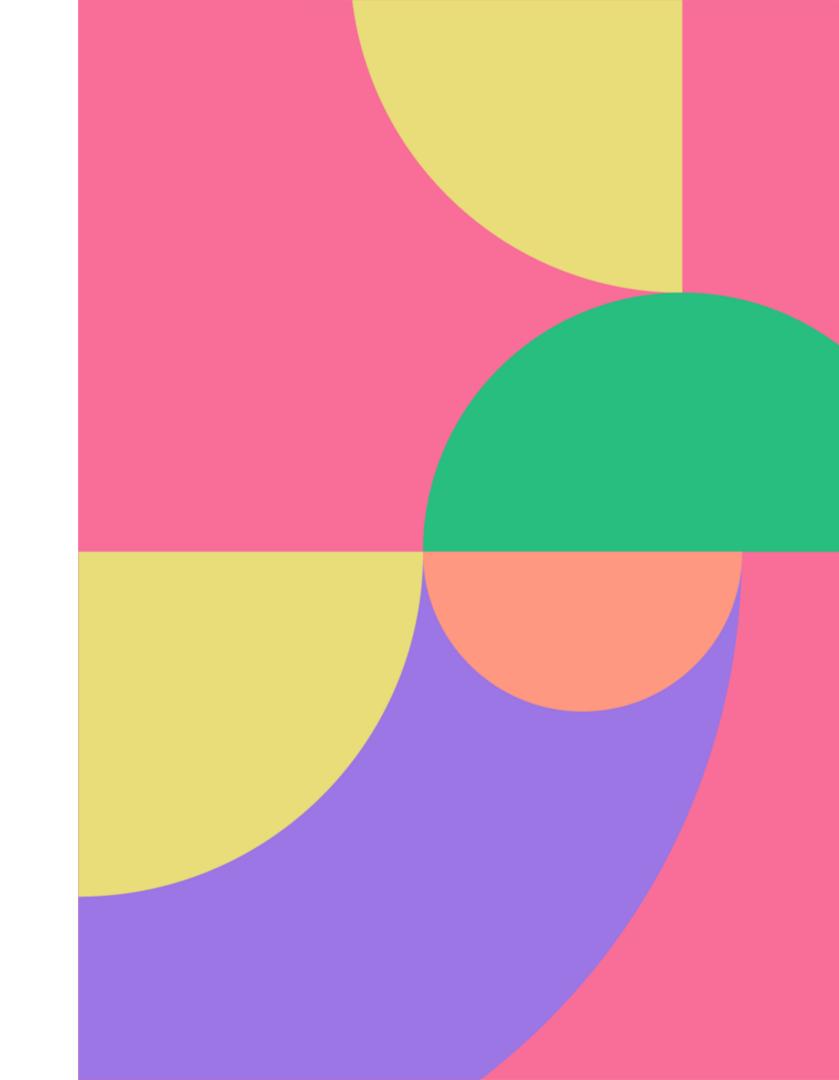
Enable teachers, reduce barriers, leverage the full power of an integrated network of universities

- Offer top-notch support services, training, tools and incentives to teachers and program heads
- Create trust: strategic alignment, contractual framework, course QA, teachers' communities of practice
- Create conditions for sustainability: symmetric funding (between institutions), reciprocity

# The third way at

## **EUniWell**





#### Deployment of a joint Course Catalogue for the EUniWell Alliance





- 1. Strategy and approach
- 2. Implementation: pilot semester
- 3. Achievements: facts and figures
- 4. Challenges and perspectives



























#### 1. Strategy and Approach

- EUniWell pilot phase (2020-2023)
  - ✓ Research Training Academy experimentation training offers for researchers
  - ✓ Development of several EUniWell training modules via Seed Funding Projects
  - **EUniWell 2<sup>nd</sup> phase (2023-2024)** 
    - ✓ Deployment of a visible joint course display set as a priority, essential for our academic communities to get a sense of the alliance
    - ✓ Integration of previously developed EUniWell learning modules, training sessions and BIPs

#### Key parameters of the EUniWell Catalogue

- Centralised approach one catalogue for all target audiences
- Internationalisation and customisation of learning paths and careers
- A focus on online courses and short-term mobility
- From shared courses to co-created courses
- Educational offerings relating to EUniWell thematic arenas
- Financial viability: concept of reciprocity





#### 2. Implementation: pilot semester (2024/2025, 2<sup>nd</sup> semester)

#### Harmonised study guide for all offers

✓ **Stable course syllabus** containing all practical and content-based information on a course, including developed skills and competencies and learning outcomes.

#### Joint applications management system

- ✓ **Tentative alliance-based academic calendar:** publication of educational offers in batches, with joint application and nomination periods for all offers.
- ✓ One standardised application form for all offers and target audiences

#### An Alliance Learning Management System (Ilias)

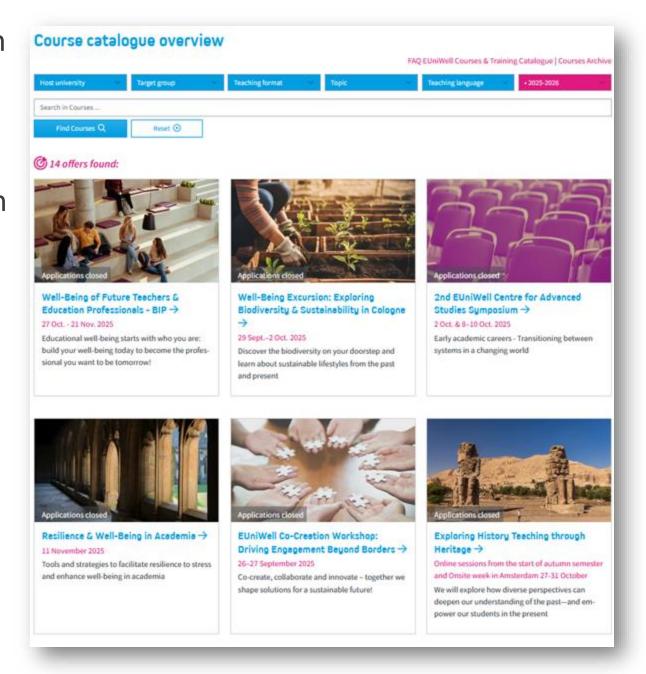
✓ Accessible by all EUniWell academic communities for online offers

#### **Harmonised certificates**

√ Standardised attendance and completion certificates' templates used for all offers

#### **Quality assurance**

- ✓ EUniWell satisfaction surveys distributed to all learners at the end of the semester
- √ Results processed according to a joint Quality Assurance Policy







#### 3. Achievements: facts and figures (2024/2025, 2<sup>nd</sup> semester)

#### 58 educational offers shared

- 35 online
- 23 onsite

#### 1300+ applications

• **Bachelor's:** ~460

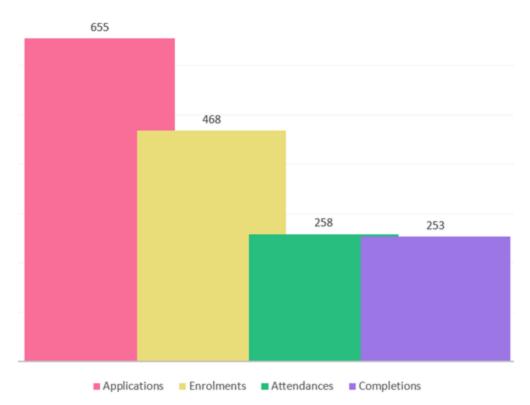
• Master's: ~200

• **PhD:** ~400

• Academic staff: ~150

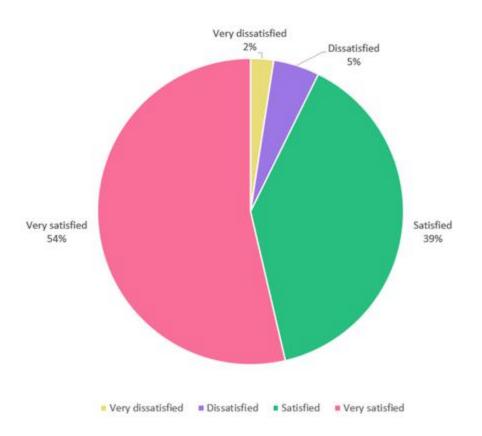
Administrative staff: ~120

#### Online courses conversion rates



- Attendance rate after enrolment: 52%
- Completion Rate after enrolment: 43%

#### **Overall satisfaction rates**







# The third way at

## EuroTeQ







# How to internationalize? EuroTeQ Alliance Building the EuroTeQ campus

Strong focus on scalability by building and automating the virtual campus

#### Phase 1(2021-2023): Displaying courses

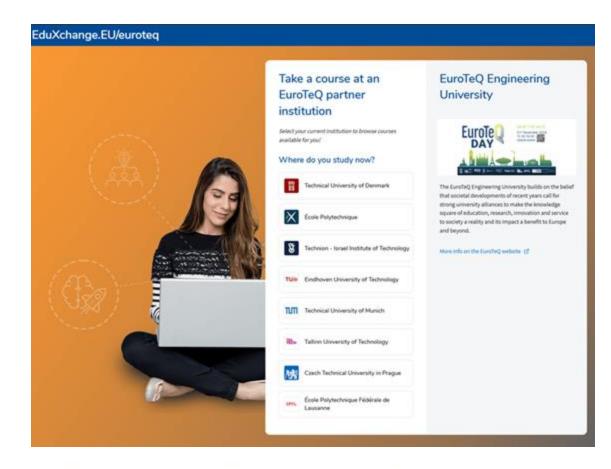
 Top down approach: opening up suitable existing courses to partners via EduXchange

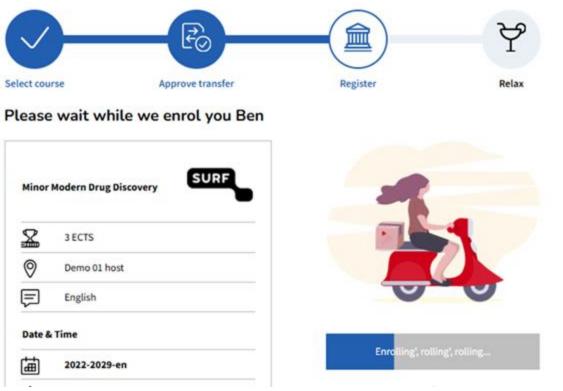
#### **Phase 2(2024-2025): Enrollment**

- Fixed enrollment periods
- Developed infrastructure (with SURF) for seamless automated enrollment (full pilot Oct 2025)

#### Phase 3(2025 -2027): Grade transfer and recognition

- Recognition and automation of transfer of grades
- Implement certification

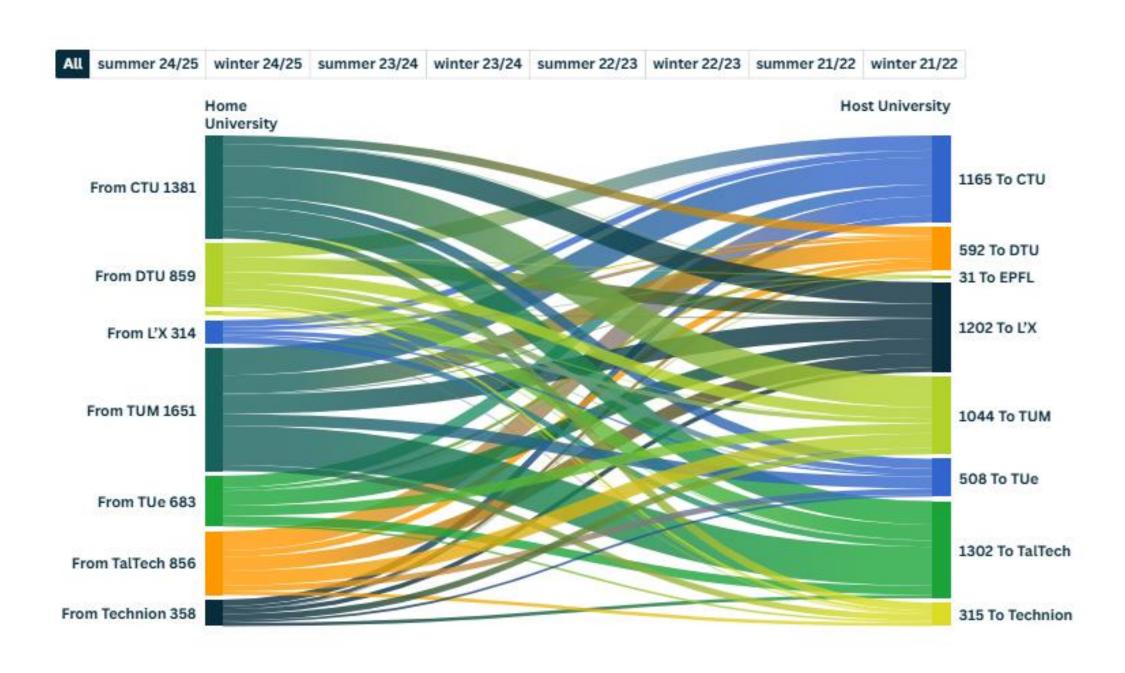




## How to internationalize? (in the EuroteQ Alliance)

### Application streams between partners

In the 2024/2025 spring/summer semester, the number of student applications was 997.





# How to internationalize? (in the EuroteQ Alliance) Developing Course Offer

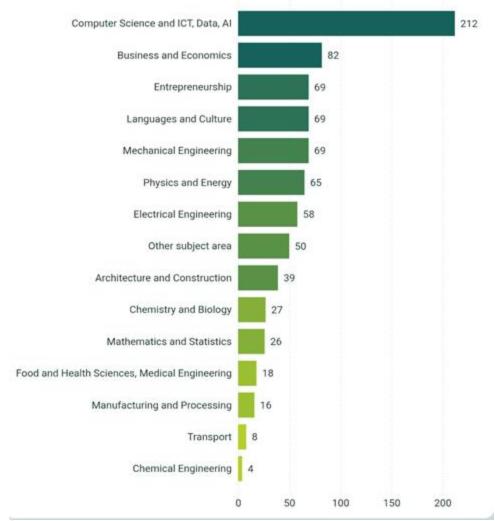
#### Phase 1 (2021-2024):

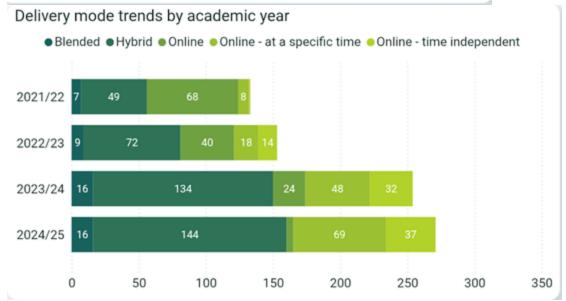
- Quantity over quality- reaching for mobility target
- Focus on internationalization at home and collider (CBL program)
- Focused on flexible learning paths for students to become self-directed learners.

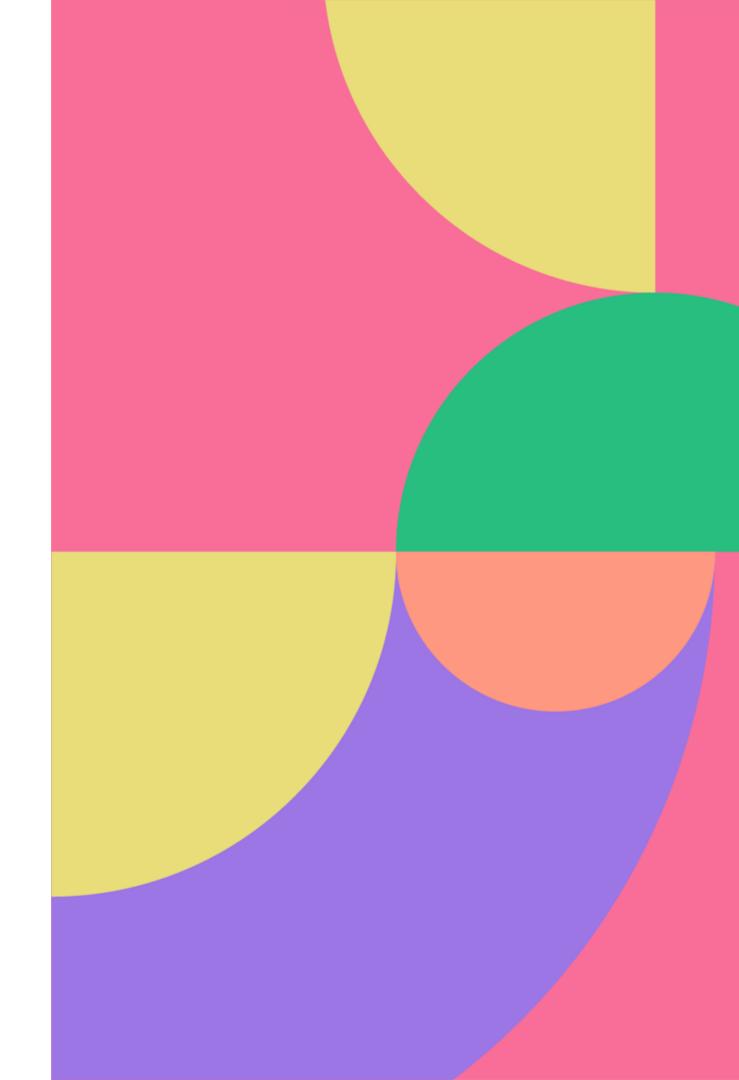
#### Phase 2 (2025-2027)

- Quality over quantity
- Data gathered in first phase used to curate catalogue offer
- Innovation focus (TU/e call for proposal for course development or redesign)
- Broaden mobility formats
- Teacher mobility (winter and spring schools)

#### Course offers by subject area







## Perspectives & challenges

#### **Perspectives**

- Deepen integration of Alliance courses into universities educational programmes
- Strengthen communities of practice (teachers, staff, alliance members)
- It's all about Change
   Management

#### **Challenges**

- Ensure teachers' Engagement
- Balance bottom-up/top-down
- Align educational offering with needs
- Strategic alignment
- Sustainability of the course catalogue

## Institutional & operational takeaways

- Build inter-institution cooperation, enabling a "Third Way", focused on curriculum internationalisation, beyond mobility/joint degrees
- Strongly involve Management to drive Change, internationalise admin staff missions, change internal rules, adopt new frameworks, embed Internalisation of Education in IRO offices
- Combine physical/virtual/blended mobility in internationalizing curricula, to keep pathways inclusive, accessible and low-carbon
- Deploy shared platforms & services (joint catalogue, LMS, unified calendar & applications) to industrialise and scale delivery in a virtual campus
- Harmonise courses quality, recognition and credit/grade transfer, adapt administrative processes for seamless integration into local programmes
- Enable academic staff: communities of practice, practical tooling, incentives, and a framework of trust & reciprocity — teacher engagement is key

## Policy & strategic perspectives

- See Alliances as European platforms for agile cooperation and the rapid evolution of the educational offer
  - E.g. leverage Alliances to deploy the Union of Skills agenda across institutions
- Mainstream the "Third Way" as a European standard: integrated, recognised, scalable internationalisation
  - Move towards a European labelling/certification of Internationalised Local Programmes

## Want to go further?



# Upscaling Internationalization & Innovation in Education Topical Group (UIIE)

https://www.linkedin.com/company/foreu4all/

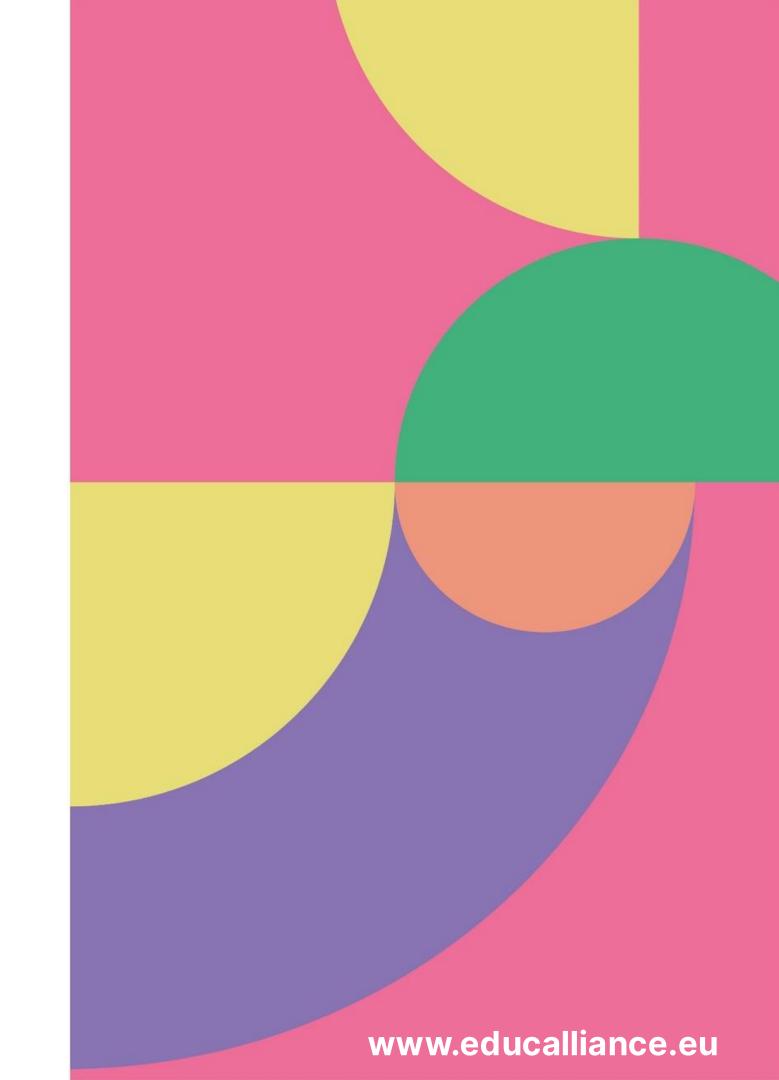


# **Enabling Internationalisation through meaningful Digitalisation**

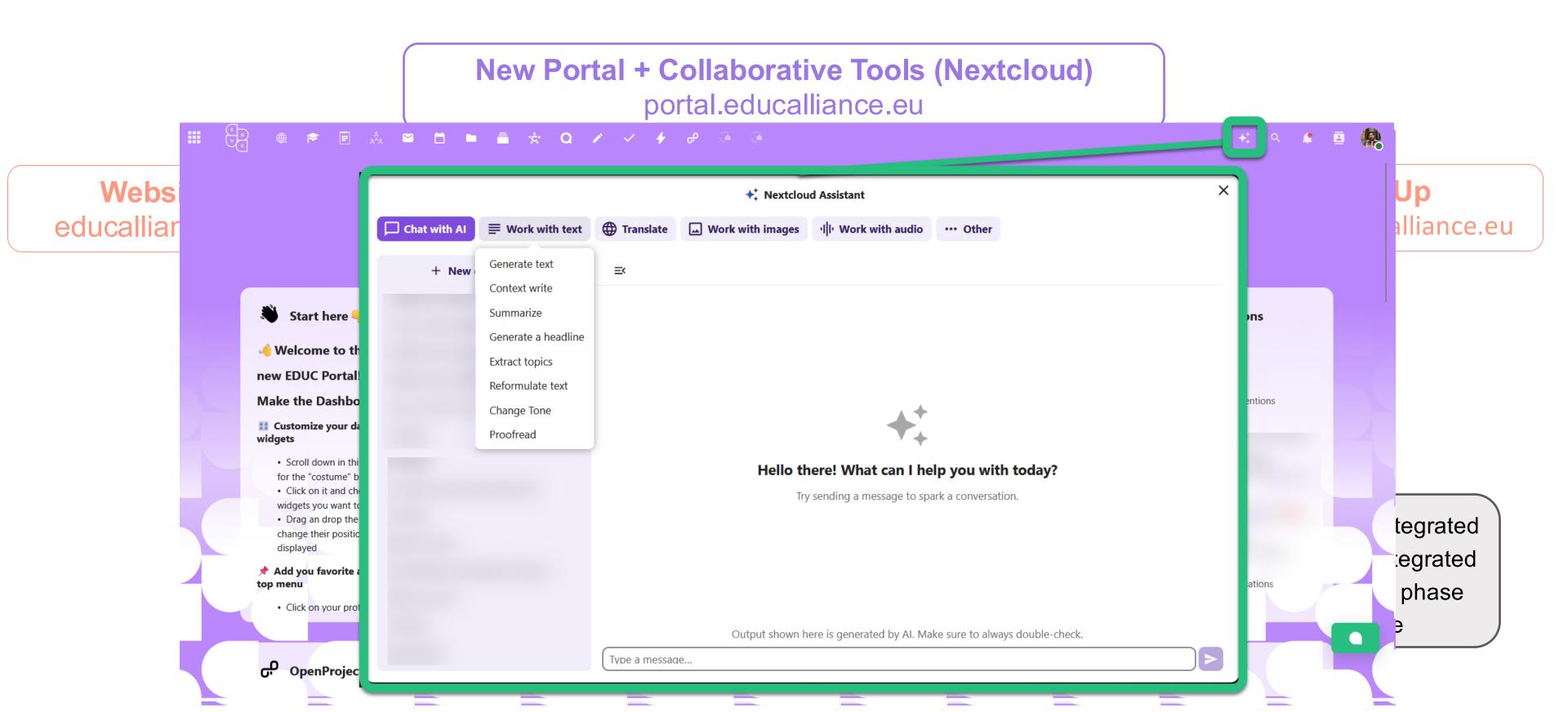
**EDUC Sustainable Virtual Campus** 

Nils Herman Lien Håre Giovanni Fonseca

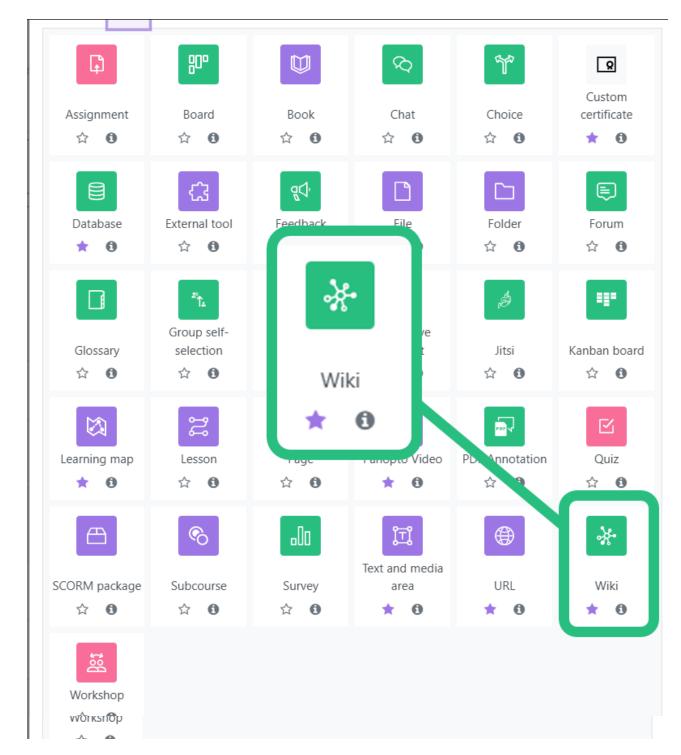




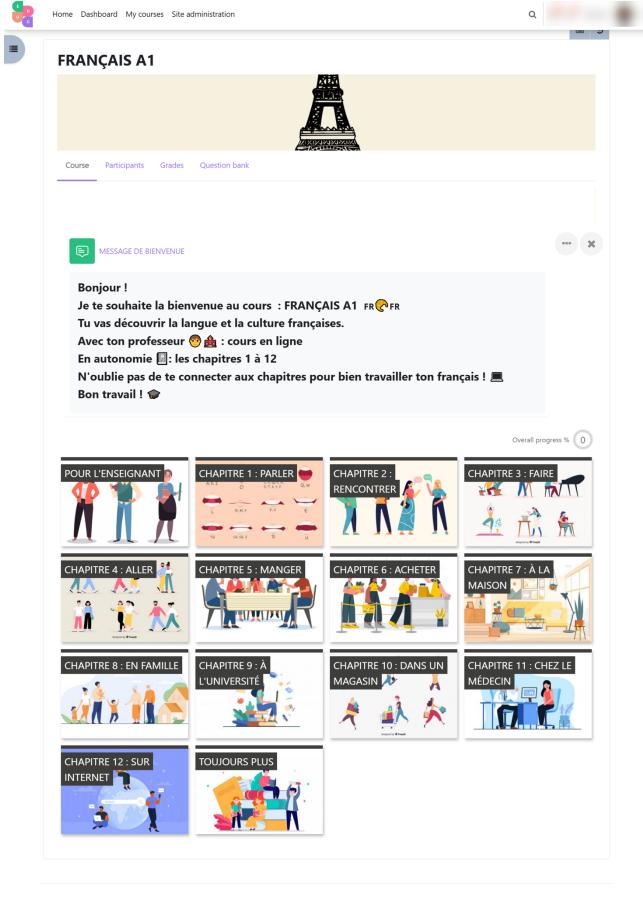
## EDUC's Sustainable Virtual Campus = Our Digital Commons



# Collaboration within EDUC Learning (Moodle)









Co-funded by the Digital Erasmus+ Programme UniverCity of the European Union

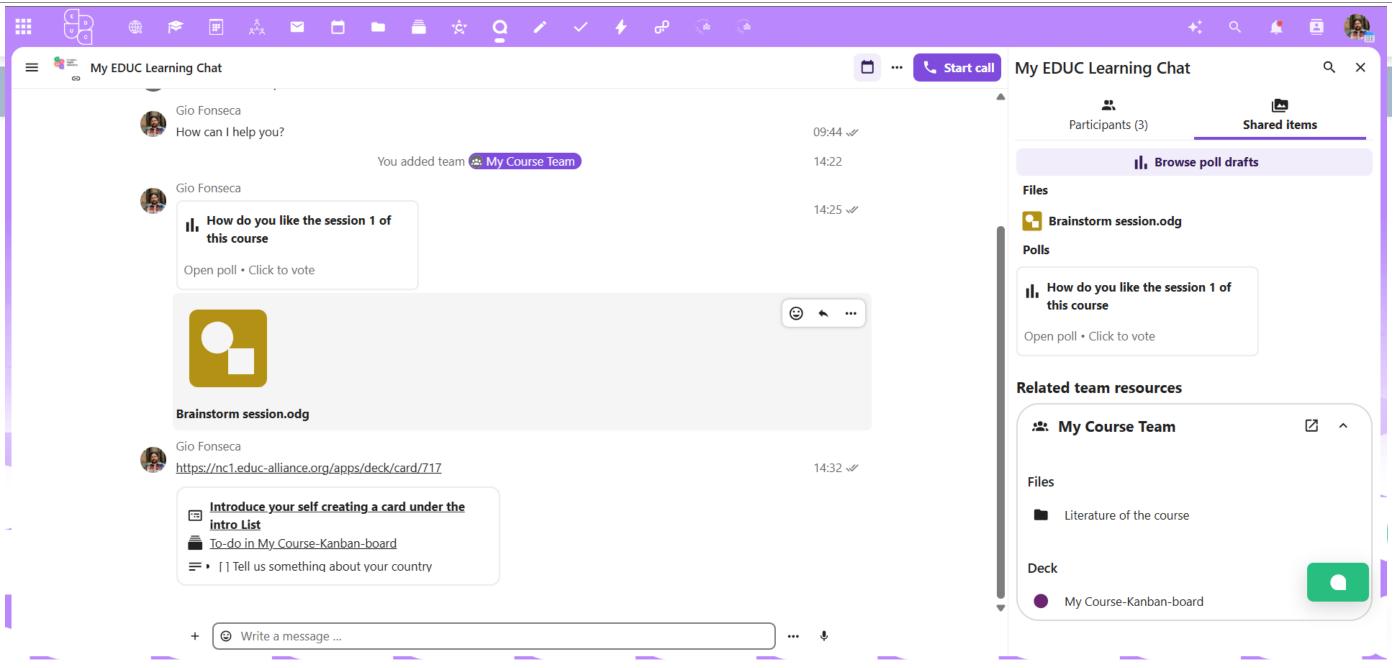


This Project, EDUC Grant Agreement 101089535, has received funding from the Erasmus+ Programme. The European Commission support for the production of this learning platform and its materials does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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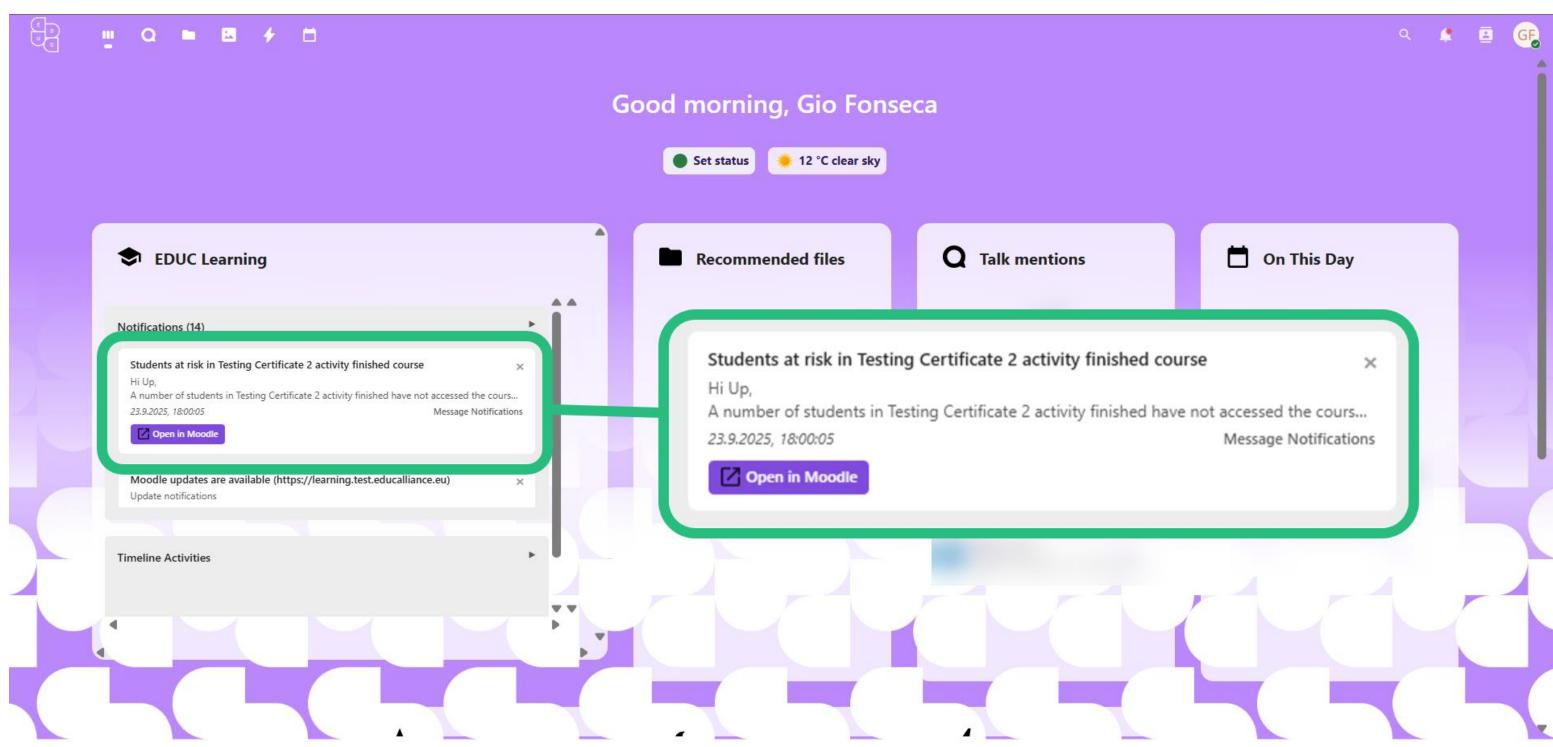


# Collaboration EDUC Learning + New Portal



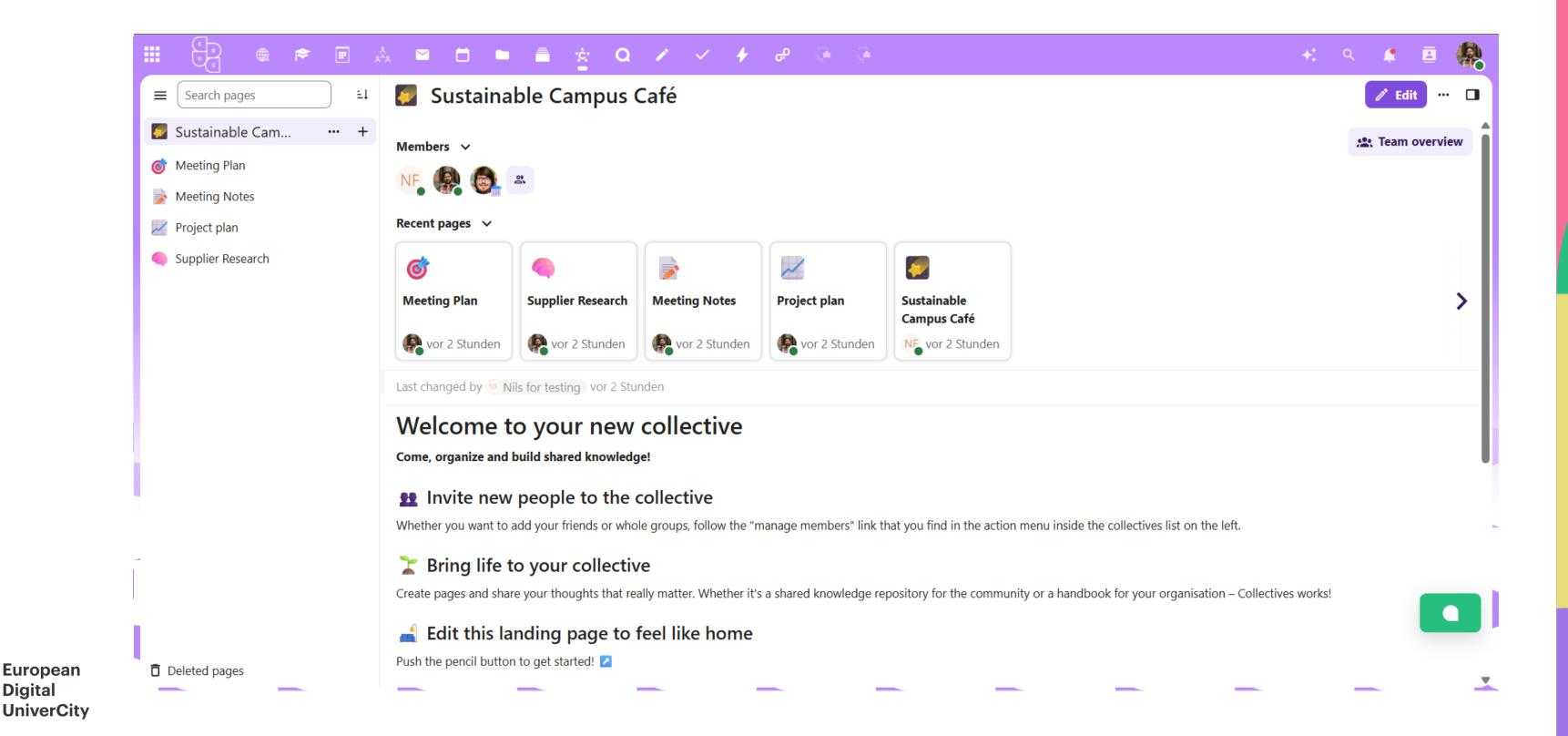


## Integration: EDUC Services in Portal

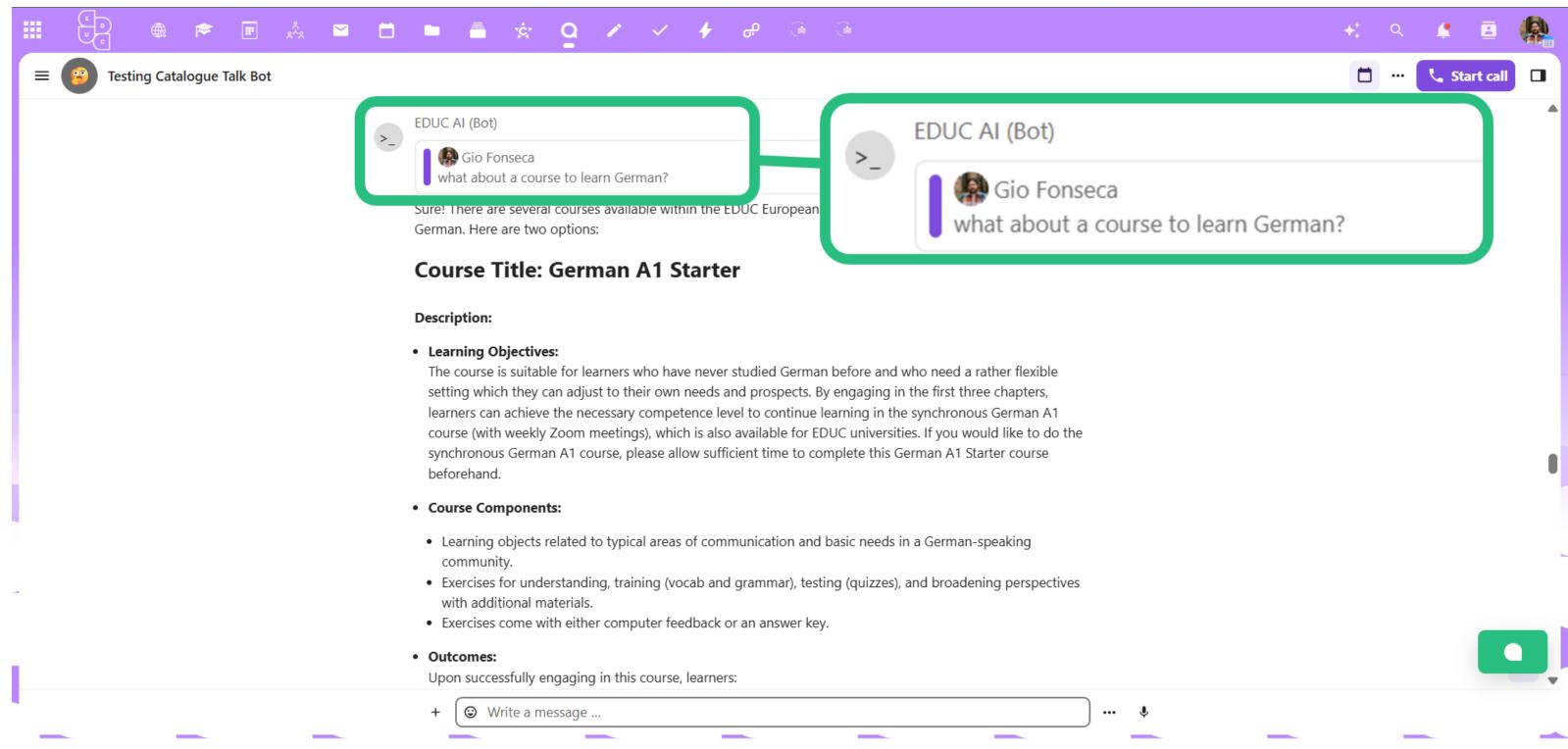




## Collaboration use cases for EDUC Portal



## EDUC Think Lab & EDUC Al Bot





## Takeaways

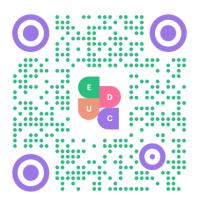
- Why open source?
  - Digital sovernity
  - Adaptable and self-hosted
  - OInterlinked ecosystem
  - Beyond Microsoft

- Impact on learning
  - Intercultural collaboration
  - Student collaboration
  - Lecturer collaboration
    - Enhanced Learning Material













## Thank you!

We are happy to answer your questions!





















www.educalliance.eu



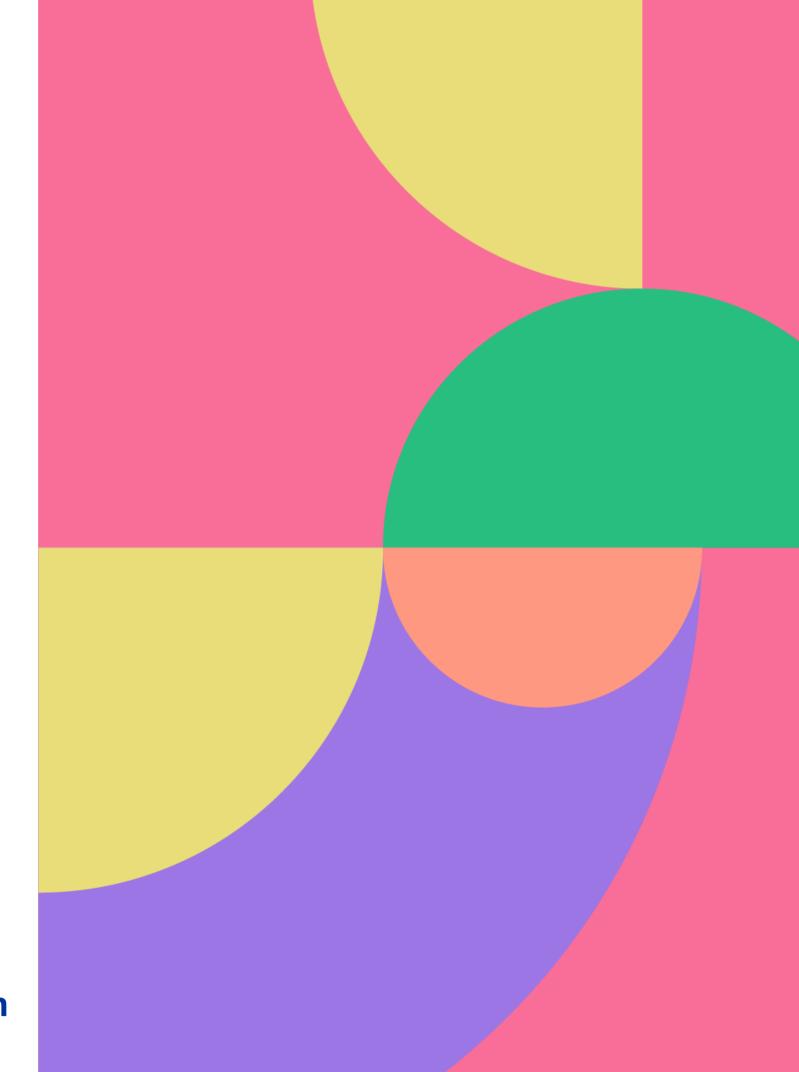
**EDUC Online Output Sharing Event** 

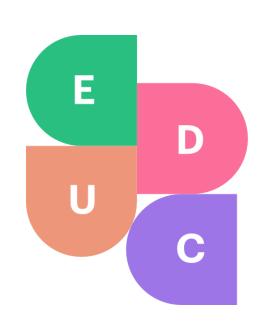
# Implementing the Good Practices Staff Weeks

Krisztián Simon & Bianka Szijártó

University of Pécs

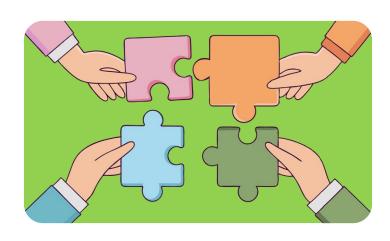


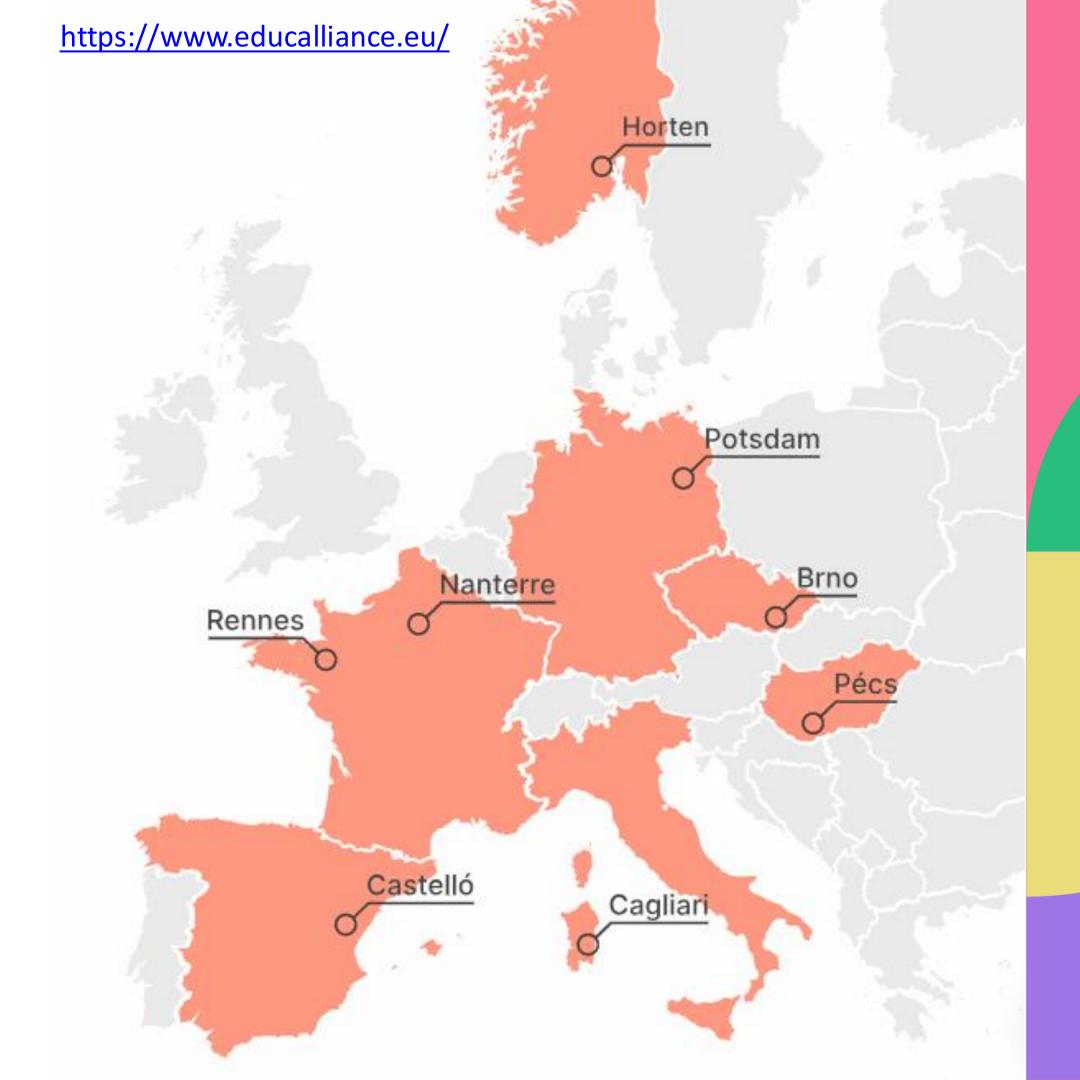




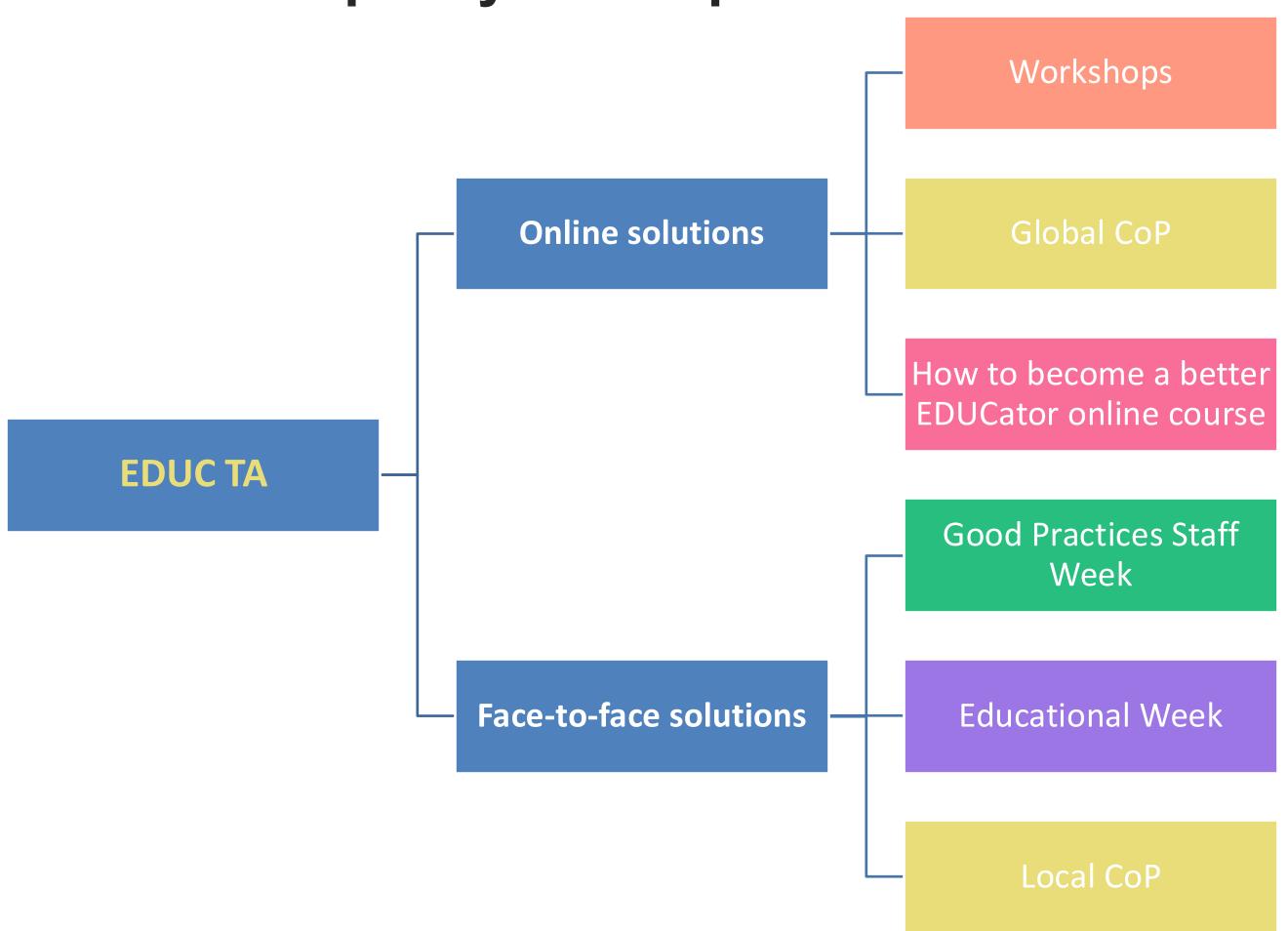
# European Digital UniverCity



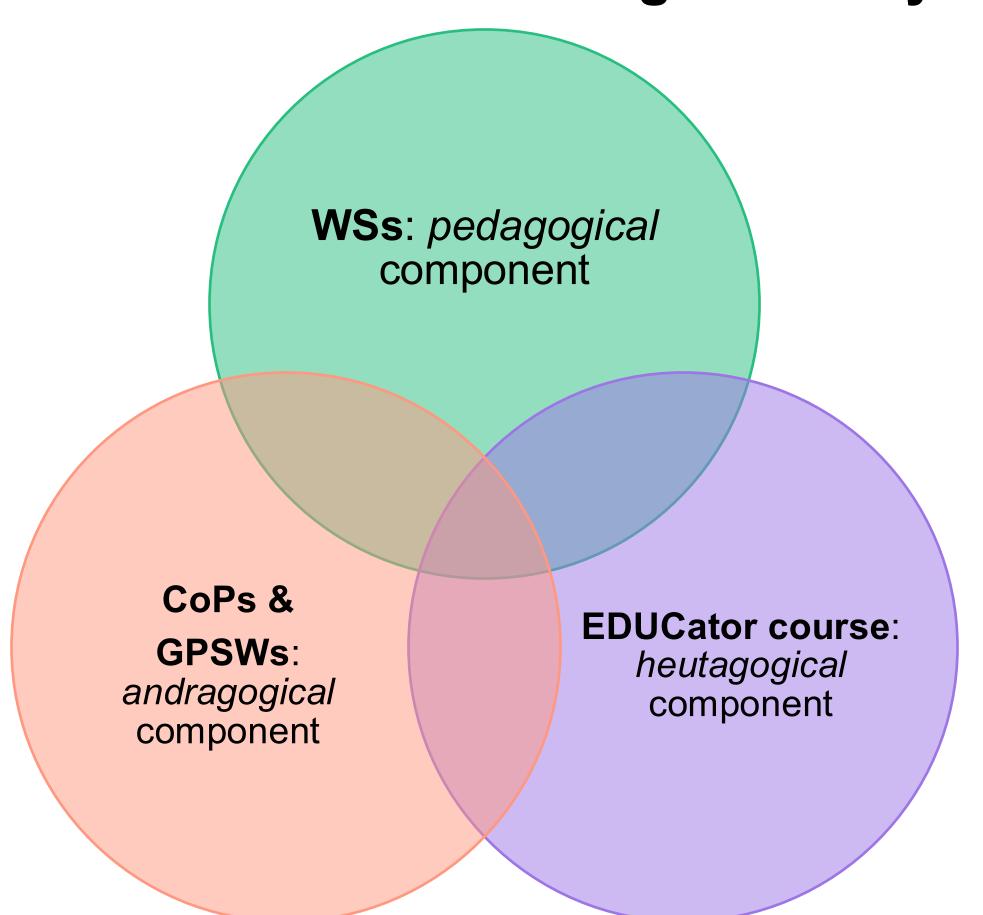




# Overview of the EDUC Teaching Academy capacity development offers



# Luckin et al.'s (2010) PAH continuum applied to capacity development in the EDUC Teaching Academy context





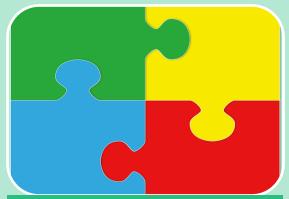
**WSs:** targeted digital teaching methodology development (*pedagogical*)

CoPs & GPSWs: exchange and application of practices (andragogical)

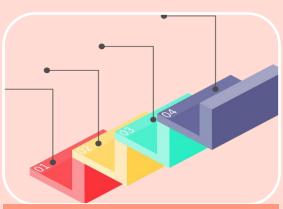
EDUCator course: selfdetermined learning (heutagogical)



Course design



Course activities



Course structure Peda materi



Pedagogical use of materials and activities

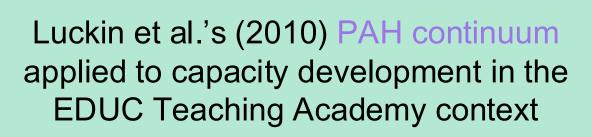




Assessment and feedback



Troubleshooting





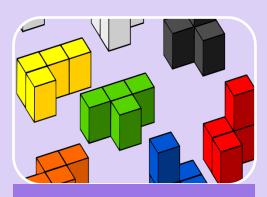
Local needs



Introduction to VM implementation



Course planning



Course activities



Assessment and feedback





Toolboxes



#### **Good Practices Staff Week**

theory
methodology
practical
application

DigCompEdu:
collaboration,
reflection, content
integration and
engagement

preparation for VM

professional

exchange

networking

**GPSW** 

#### GPSW 1: Readying courses for Moodle

Course

igCompEdu

#### Day 1: morning

experiences with planning, course design (discussion based on previously shared ideas)

familirazitation with DigCompEdu

Day 1: afternoon

self-assessnent

#### Day 2: morning

familirazitation with taxonomy and goal setting

#### Day 2: afternoon

course activities (content, assessment, collaboration and design)

#### Day 3: morning

completing the course planners with sticky notes: a course sequence (instructor's choice)

#### Day 3: afternoon

peer feedback and discussion

#### Day 4: morning

guest speakers and networking



# Main takeaways

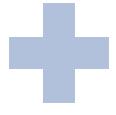








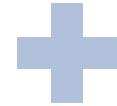




**Practical** applications



event success



**Networking** opportunities

# next? What's

### **GPSW4** (2026, Jun)

Project management and collaboration

## **GPSW1** (2025, Jan)

Readying courses for Moodle

# **GPSW3** (2026, Jan)

Content uses

# **GPSW2** (2025, Oct)

 Planning strategies and content develolment



#### References

Luckin, R., Clark, W., Garnett, F., Whitworth, A., Akass, J. & Cook, J. (2010). Learner-generated contexts: A framework to support the effective use of technology for learning. In M. Lee & C. McLoughlin (Eds.), *Web 2.0-based e-learning: Applying social informatics for tertiary teaching* (pp. 70-84). DOI: 10.4018/978-1-60566-294-7.ch004

Redecker, C. (2017). European framework for the digital competence of educators: DigCompEdu. Punie, Y. (ed). Publications Office of the European Union: Luxembourg. doi:10.2760/159770.

Salmon, G. (2006). 80:20 for e-moderators. In I. Mac Labrahinn, L. McDonald, D. Schneckenberg, J. Wild (Eds.), *The challenge of ecompetence in academic staff development* (pp. 145-154). CELT, Nui Galway.





# Teaching Academy: Implementing the Good Practices Staff Week

Maria Antonietta De Luca - University of Cagliari Petr Pytlik - Masaryk University





# Why I joined the EDUC training on digital teaching / virtual mobility Petr Pytlík – Masaryk University

- Previous experience with digital teaching (EDUC)
- Video course with University of Potsdam
  - -Topic: language integration in Germany & Czech Republic and language acquisition of the host-country (migrants, guest workers)
- Wish to meet colleagues from other countries and various disciplines
- Looking for new inspiration and teaching ideas

#### Digital learning/teaching

#### **Advantages of Digital Teaching**

- Flexibility asynchronous access for students
- Diversity of formats video, audio, interactive H5P in EDUC Moodle
- Supports individualized learning paths

#### Disadvantages of Digital Teaching

- Student laxness & low self-discipline
- Limited interaction between students
- Teacher has to design interaction very carefully
- Risk of reduced motivation

#### The outcomes of the staff week

- Tools & Materials from Training
- Joint project with colleague from Nanterre
- Interactive course: *The Role of Media Today* (France, Germany, Czech Republic)
- Planned tools:
  - -Videos with embedded questions
  - -Vocabulary cards & exercises
  - Group work compare media coverage of controversial topics in Czech,
     French and German

(migration, US elections, electromobility, etc.)

#### The outcomes of the staff week

#### **Opinion on EDUC Training**

- Very intensive week but rewarding
- Great to meet colleagues from different disciplines
- Found a common language and shared ideas
- Meet people from different fields and speializations
- Rare and valuable opportunity for professional growth

#### Thank you for your attention!

#### Petr Pytlík

Masaryk university, Brno, CZ pytlik@ped.muni.cz

# Why I joined the EDUC training on digital teaching / virtual mobility? Maria Antonietta De Luca – University of Cagliari

- Previous experience with online/synchronous teaching in EDUC
  - NEPSY (Neuroscience, state of the art and future perspectives: focus on specific neurological diseases and neuropsychopharmacology)
     AY 2021-22-Local Commitee and Member of Faculty
  - PSYCONET (Psychopharmacology of Neuropsychiatric Diseases: focus on gender differences and role of neurodevelopment)
     Ongoing –Main Organiser
- Looking for new teaching methodologies
- Wish to meet colleagues from other countries and various disciplines for a productive comparison

# Digital teaching/digital learning/e-learning according to my experience

#### **Advantages**

- Flexibility structure the lesson for the digital environment and for the asynchronous access
- Creating Attracting Lessons more dynamic and interactive lessons using a variety of multimedia resources and different learning styles for keeping students interested

#### **Disadvantages**

- Limited interaction between teacher and students
- Lack of quick feedback
- Reduced motivation of the students/teachers
- Necessity to design lessons very carefully and with appropriate digital tools

# The outcomes of training experience during the Staff Week

- Joint experience with UniCa group
- Ongoing/Planned project:
   PSYCONET-joint PhD (clinical/preclinical)
- Tools & Materials from Training
- Planned tools:
  - Videos with embedded questions
  - Group work by vocabulary cards & exercises
  - Interactive lessons by:Coogle, Genially, H5P, Slido, Discord



#### Thank you for your attention!

#### Maria Antonietta De Luca

University of Cagliari, Cagliari, Italy deluca@unica.it



# Delivering on EU objectives

European Universities alliances

#### European Universities alliances

Managed by DG EAC/EACEA



What? 65 alliances (of on average 9 universities) from over 570 higher education institutions in 35 countries (incl. 27 EU) & >2k partners (businesses, cities, regions, RTOs)
EUR 14,4 million per alliance for 4 years



Why? To enhance competitiveness & attractiveness of EU higher education sector & promote European values and identity



How? Fostering collaborative, interdisciplinary education and research to address key societal challenges & drive innovation across Europe.



Devising long-term strategy on education, research, innovation and service to society

Establishing inter-university campuses with embedded student / staff mobility

Delivering top-notch joint degrees at all levels & micro-credentials in up-skilling / re-skilling

Pooling resources, knowledge, courses, data, equipment for efficiency gains



# **European Commission:**Political Guidelines 2024-2029



18 July 2024

It also means attracting new talents and retaining the best and brightest minds here in Europe. To do this, I want to strengthen the collaboration between research departments, higher education and business – notably by strengthening our University Alliances.





# The study on the Outcomes and transformational potential of the European Universities initiative

- Objective: assess progress, achievements, and transformational potential of the European Universities initiative as a whole
- Scope: in depth analysis of alliances selected in the pilot phase (Erasmus+ calls 2019 and 2020; statistical info on all 65 alliances)
- Results: key outcomes, factors of success, challenges and future orientations to increase outreach and efficiency



#### Published on 24 January 2025

Download here: Report aiming to demonstrate the outcomes and transformational potential of the European Universities initiative - Publications Office of the EU



Report on the outcomes and transformational potential of the European Universities initiative



# Benefits of cooperation within European Universities alliances



#### **Students**

- Widened educational and professional training opportunities
- Supported development of key skills and competencies
- Promoted innovative pedagogies and flexible learning pathways
- Facilitated mobility and internationalisation opportunities
- About half of students in Europe are now studying as part of a European Universities alliance.
- Student-, challenge-, and research-based, and inter-/trans-disciplinary transnational learning.
- Enhanced democratic representation and decision making role



#### Staff

- Expanded opportunities for pedagogical and professional training
- Facilitated mobility opportunities, especially for administrative staff
- Enhanced internationalisation exposure opportunities
- Widened career perspectives



#### Partner institutions

- Increased competitiveness, attractiveness for global talent and raised international visibility
- Deep institutional level transnational cooperation and integration at all levels and development of innovative governance structures
- Enhanced capacity for pedagogical innovation and experimentation
- Improved capabilities, raised excellence and innovation, as well as efficiency gains, thanks to pooling resources, knowledge, infrastructure, data and services



#### External stakeholders and society

- Intensified cooperation with associated partners and local ecosystems, including industry, public organisations, and civil society
- Strengthened emphasis on challenge-based education and research, in collaboration with stakeholders
- Reinforced commitment to European Values, societal and civic engagement
- Enhanced skill relevance for the local job market needs



#### Wider higher education system

- Increased quality, attractiveness, visibility and acknowledgement on a worldwide scale
- Boosting the Bologna
  Tools implementation
- Balanced mobility flows and consolidate brain circulation.
- Increased sharing of good practices and development of open access transferable resources
- Contributed to policy changes that reduced barriers for transnational collaboration in higher education at the national and European level







### Commission Communication

#### Union of Skills



#### Our goals



Empower our
people by
enhancing skills to
access quality jobs
and navigate
transitions



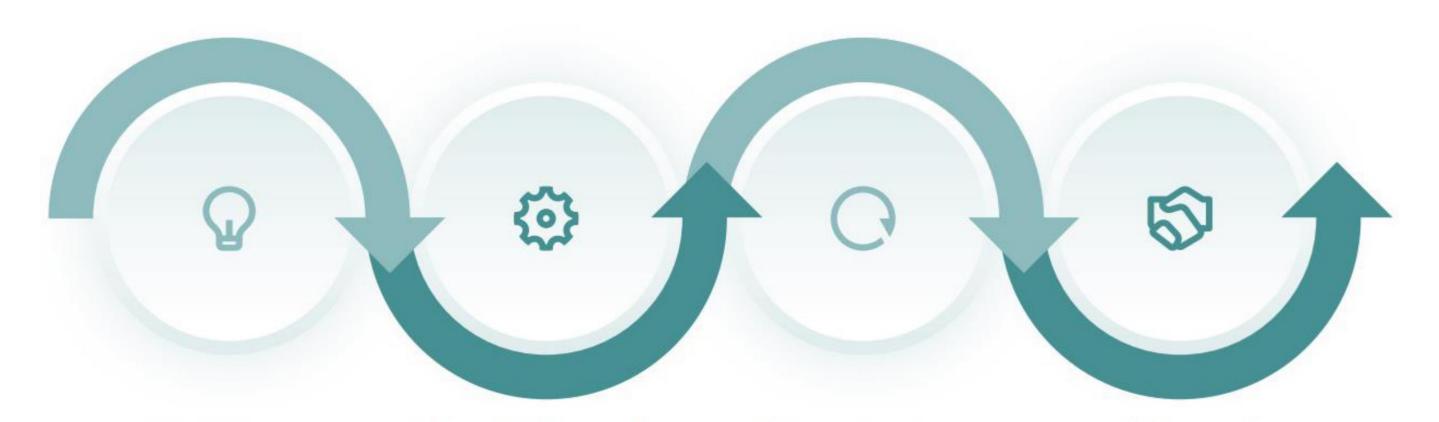
Enhance companies' competitiveness by helping them find the talent they need



Make skills
portable across the
EU, independently
of where or how
they were acquired



#### To achieve this, the Union of Skills sets out a plan to:



Build skills for quality lives and jobs Upskill and reskill for the digital & green transition

Circulate skills across the EU for competitiveness Attract, develop and retain talent for Europe's future



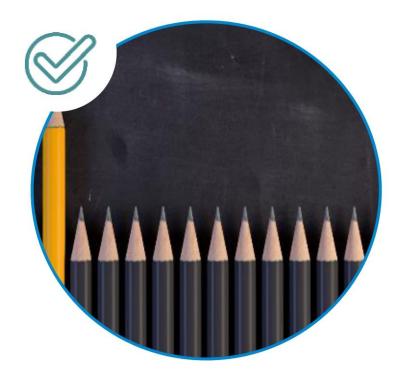


# Council Recommendation on attractive and sustainable careers in higher education

#### Target group



Staff teaching or researching in institutions offering programmes at EQF levels 5 to 8



Staff working at higher education institutions who do both teaching and research



Staff who do teaching only or mostly



Professional services staff



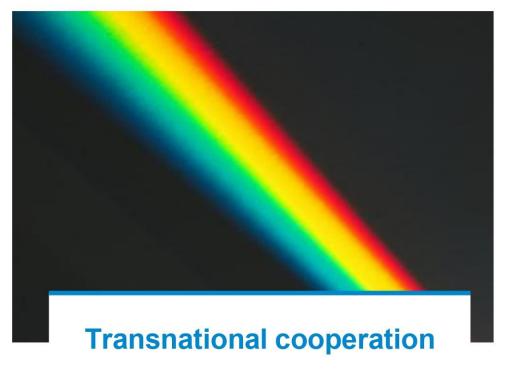
#### Recommendations: 3 pillars



Promote, recognise & value diverse academic roles



Promote attractive working conditions, academic freedom, diversity & gender equality



Promote, recognise & value mobility & deep transnational cooperation





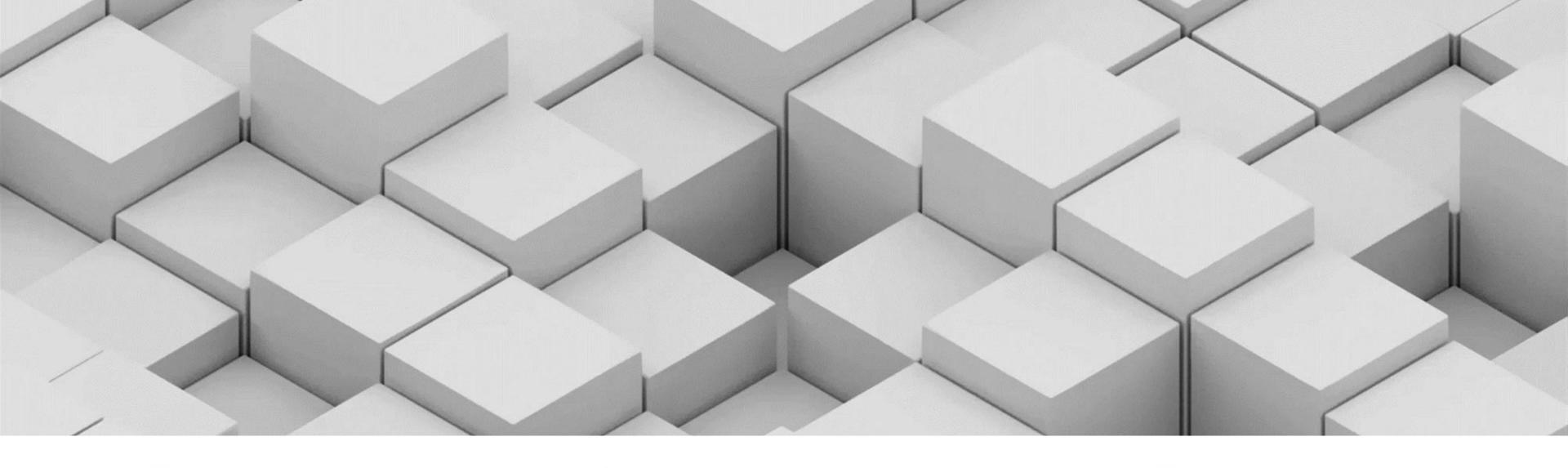
# Council Recommendation on a European approach to micro-credentials for lifelong learning and employability

#### Rationale



The Recommendation sets out a definition and guidance for the design, issuance and description of micro-credentials to facilitate their quality, transparency and uptake.





The initiative establishes 'building blocks' to develop an EU approach to micro-credentials:

 A common definition of micro-credentials Union standard
 elements to describe
 a micro-credential

 Union principles for design and issuance of microcredentials

# Thank you



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