

Deliverable 10.7

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Evaluation of the Entrepreneurship mobility scheme

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Abstract	This report assesses the implementation of the subtasks and makes recommendations to improve and/or extend the procedure
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Purpose of this document

The aim of this deliverable is to assess the implementation of the Entrepreneurship activities and make recommendations to improve and/or extend the procedure.

The subtasks responded to the following outputs:

- **OC 10.1** – Increase European, multicultural and entrepreneurial skills among EDUC students
- **OC 10.2** – Connect EDUC Centers for student entrepreneurs to enhance the quality of the provided services and training and to develop the mobility of students-entrepreneurs.
- **OC 10.3** – Contribute to the development of European and entrepreneurial skills at large in the European Higher Education Area as well within the European Research Area

Introduction

Since its creation, EDUC has been promoting the acquisition of entrepreneurial skills, as they are crucial for student professional integration, and has identified two dedicated subtasks to develop activities on Entrepreneurship: The Entrepreneurship Days and the Short term mobilities for student-entrepreneurs.

The first part of the subtask targeted the organization of two EDUC Entrepreneurship Days: two-days conferences on European entrepreneurship with seminars and working sessions on the issue of responsible and sustainable entrepreneurship, involving teachers, external partners and former students. In the initial proposition, those events had a target figure of 150 attendees. However, considering the covid19 pandemic restrictions, and in order to better respond to the outputs, the format changed for both annual events.

The second part of the subtask targeted the organization of two short-term mobility programmes for students-entrepreneurs from each EDUC partner: the EDUC Entrepreneurship Week. Those events were meant to be organized with EDUC Centers for student-entrepreneurs. In this mobility, the selected students were expected to visit local incubators and companies and attend several conferences and workshops.

In the deliverable 10.5 “Procedure for mobility of entrepreneur students” elaborated in May 2021, partners detailed the procedure agreed on to organize the mobility of student entrepreneurs. Due to the Covid situation, activities described in this deliverable had to be canceled, postponed or adapted.

In this deliverable, we will describe the implemented activities of the two subtasks, present the analysis of students and organizers feedback and see to what extent we met the initial objective. Finally, we will conclude the deliverable with some recommendations for the development of further activities.

I. Description of the activities and general implementation

In the proposal, EDUC planned to provide four programmes to promote the acquisition of entrepreneurial skills: two Entrepreneurship Days events and two short-term mobility programmes. Those four activities took place in Y3 and Y4. Additionally, the alliance organized another activity¹. An additional online activity was organized by the alliance enriching the short-term mobility offer for student-entrepreneurs.

Activities implemented in the subtask 10.3

Subtask : Organizing annual “EDUC Entrepreneurship Days”	Subtask : Developing student-entrepreneurs short-term mobility
Entrepreneurship Days (University of Paris Nanterre, Nov. 2021)	Entrepreneurship Week (University of Paris Nanterre, Feb. 2022)
Entrepreneurship Days (University of Cagliari, Sept. 2022)	Dive into the French Entrepreneurial Ecosystem (University of Rennes 1, Apr. 2022)
	International Entrepreneurship Lab (online – Masaryk University and University of Potsdam, March 2022)

¹ Activities are detailed in the Annex

a. The Entrepreneurship Days

Entrepreneurship Days in Paris Nanterre

The EDUC Entrepreneurship Days in Paris Nanterre took place on November 8th and 9th, 2021 at the University of Paris Nanterre. 38 participants from the EDUC universities attended the event: 24 students (4 per university), 9 academic staff and 5 external partners.

The theme was “to develop a business model from a creative idea by applying a relevant approach to produce an offer adapted to a market”.

That event invited the students from each university to take part in a multicultural team and follow different steps leading to the proposition of a new business project. After an ideation stage, teams were led to follow a process to develop their idea and transform it into a marketable concept, useful and adapted to the market they choose. At the end of the event, each team had to prove in front of a jury (composed of socio-economic experts and teachers) that the product had its place in the market, is justified and it generates financial or non-financial value. The teams were incentivised through prizes, to stimulate entrepreneurial competitiveness.

Parallel sessions were organized for jury members, in the form of good practice events, cultural visits and field trips.

Entrepreneurship Days in Cagliari

The EDUC Entrepreneurship Days in Cagliari took place on September 28th and 29th, 2022 at the University of Cagliari. 45 participants from the EDUC universities attended the event: 29 students, 16 academic staff and external partners.

The main objective of the event was strengthening the culture of European Entrepreneurship in higher education within a multidisciplinary and international environment.

Organisation of 2 Parallel Sessions:

- S.1. Laboratory on the creation of business ideas addressed to students with no previous experience in the entrepreneurial field;
- S.2. Round Table on the future of Entrepreneurial culture in Europe with the participation of stakeholders/experts and students with previous experience in the field.

A final Plenary Session for the presentation of project ideas and outcomes from the Round Table.

b. The short-term mobilities for students-entrepreneurs

Entrepreneurship Week in Paris Nanterre

The Entrepreneurship Week took place in the University of Paris Nanterre on 21st-25th February 2022. 14 students participated in the event.

This event invited participants to discover entrepreneurship from a French perspective at the scale of Nanterre while opening up the discussion to an international level by mixing students from various nationalities. In order to understand French entrepreneurship, they visited key economic spaces - ranging from business incubators to large corporate centers – They also attended workshops where the ambitions of social entrepreneurship are presented as well as the skills considered necessary for entrepreneurship in France. While other moments of exchange were planned to allow them to compare their vision of entrepreneurship in an intercultural framework.

Dive into the French entrepreneurial ecosystem

Dive into the French entrepreneurial ecosystem took place in the University Rennes 1 from March 29th to April 7th 2022. 44 participants were involved in the event: 20 local students, 8 students from other EDUC universities and 16 academic staff.

Designed as a training program, it was organized at the same time as a local entrepreneurial Starter programme. The main principles were to give a greater insight into the French ecosystem in Brittany, whilst at the same time enabling student-entrepreneurs to understand the key steps in setting up a business and taking a step back from their own project, giving them more depth and perspective.

Online International Entrepreneurship Lab

The International Entrepreneurship lab was co-organized by Potsdam and Masaryk universities and took place online on March 30th and 31th 2022. 26 participants were involved: 22 students and 4 Academic Staff from EDUC universities.

The main objective of the workshop was to develop technological and research ideas into a business model. Under the guidance of professional coaches, participants in small focused

groups were introduced to the tools of Design Thinking and Lean Canvas. They learned how to build a business model, identified issues related to international business and scalability of projects and worked intensively with the issue of international teams and communication within them.

c. General implementation aspects

During the first two years of EDUC, the universities of the Alliance launched a mutual learning process with their offices/departments involved in incubators and pre-incubators as a prior step before the co-designing activities for the subtask 10.3. They identified existing planning learning activities and facilities, internal resources and relevant partners and set-up a common framework for the EDUC offer. The common framework is described in the DL10.5 with the planned activities per EDUC university. It contains the principles that activities of the offer have to respect, the eligible criteria for the selection of students and the procedure for the promotion and enrolment of the students. However, universities kept the liberty to add and adapt some aspect of the framework if needed.

Elaboration of the EDUC offer

During the preparation phase (Y1 and Y2), the universities of the alliance built a common EDUC offer consisting of the Entrepreneurship Days events and the short-term mobility program.

■ The Entrepreneurship Days

As a result of their reflection and integrating the restrictions due to the pandemic context, the universities decided to change the initial format of the Entrepreneurship Days. Instead of a two-day conference with a large audience, they chose to experiment an event providing participative activities (pitch challenge, project competition, workshop sessions...). This change encountered two constraints.

- The impossibility of receiving 150 people onsite because of the Covid-19
- The challenge of meeting the necessities of a specific public: the students-entrepreneurs. A two-day conference might have been more suitable for a traditional academic public (e.g. researchers and experts). This choice implied the reduction of the expected audience.

UPN and UNICA were in charge of the organization of the two Entrepreneurship Days for this experimentation phase. Although internal university staff carried the onsite activities, the

agenda of the event was discussed and approved by all universities in the alliance, thus ensuring that it was in line with the EDUC proposal.

■ The short-term mobility programs

For this subtask, each university of the alliance had to involve the staff in charge of students-entrepreneurs. The university of Cagliari involved CREA; Masaryk university involved the faculty of economics and administration, the faculty of informatics and the faculty of law; the University of Paris Nanterre mobilized the entrepreneurship pole PEPITE PON, the university of Pécs involved the faculty of business and economics, the university of Potsdam involved the Startup service of Potsdam transfer; the university of Rennes 1 involved the entrepreneurship pole Pepite Bretagne.

In the EDUC proposal, the staff in charge of students-entrepreneurs from the universities of the Alliance, were supposed to study the opportunity to develop the mobility of student-entrepreneurs within EDUC incubators or pre-incubators and design a common mobility program for pre-selected students. After a first stage identifying internal resources and obstacles, they defined a framework for EDUC Entrepreneurship mobility program with common principles of the procedure². Several universities proposed a one-week mobility program and included it in the common EDUC offer presented in the DL 10.5. In order to achieve the indicator of 36 students participating at an entrepreneurship mobility program, each university committed to host at least 5 students. Nevertheless, due to pandemic restrictions and its local effect, several event had to be adapted or canceled.

Adaptation and changes of the activities 10.3.2 described in the DL 10.5

University in charge of an activity presented in the DL10.5	Name of the final activity and changes
UR1	Dive into the French Entrepreneurial Ecosystem (UR1, Apr. 2022) No changes
UPN	Entrepreneurship Week (UPN, Feb. 2022) No changes
UNICA	One-week C-Lab experience Event canceled – the short-term mobility program offered by the university of Cagliari

² The common principles of the procedure are described in the DL 10.5

	was involving CREA. Due to the pandemic context, CREA didn't receive the funding and couldn't open this program.
MU	One-week C-Lab experience
UP	Due to pandemic situation, both universities chose to offer a common online event

Promotion and selection of students

The format of the activities implemented in the subtasks implied a limited number of places and therefore a selection of students. The promotion and selection of participants was decentralized: each university was in charge of promoting and making the selection of its participants for the activity according to the information given by the host university. The hosting university was in charge of sharing the final agenda of the event, defining the number of places per type of participants and per university, and the criteria of eligibility of participants.

Financial support for students-entrepreneurs mobility

The students-entrepreneurs who participated in the Entrepreneurship Days or in an onsite short-term program, received financial support by their home university. This financial support covered the travel, the accommodation, the local transport, and meals up to a common predetermined amount defined by the universities of the alliance. The amount of this financial support was established according to the duration of the mobility and the country of the host university.

II. Students feedbacks and assessment of the activities and outputs

a. Students participation and feedback

Feedbacks from the students-entrepreneurs is crucial for the assessment of the activities developed in the subtask.

For each Entrepreneurship Days and short-term mobility program, the feedback from the students indicated an overall satisfaction of 4/5. Moreover, after having participated in one of those activities, many student-entrepreneurs applied for other Entrepreneurship programs and other EDUC projects. This fact indicates the global positive impact on the students of the

provided offer through developing short-term opportunities and show how EDUC generates interest for longer-stay mobilities or other formats of European exchange.

Feedbacks from the Entrepreneurship Days

■ Entrepreneurship Days in Paris Nanterre

According to the survey responses, in this event, the students mostly appreciated to:

- Learn how to collaborate with unknown people coming from different countries ;
- Share their project with students from other countries and extend their network ;
- Present a start-up project in front of a jury ;
- Learn how a profit-oriented start-up works and what are the steps for the business creation.

On the other hand, students would have liked to:

- Have some basic theory through lecturers (e.g.: about the business creation process) at the beginning of each work day ;
- More coaching during the workshop sessions.

■ Entrepreneurship Days in Cagliari

In this event, some student-entrepreneurs who participated in a previous EDUC activity were invited to participate in the common reflection of the purpose of the EDUC activities on Entrepreneurship. This event confirmed the disposition and interest of the students to contribute to the conception of further events.

According to the survey responses, in this event, the students mostly appreciated to:

- Meet students and staff/teachers from the other EDUC universities ;
- Discover the Cagliari Start-up environment and visit an incubator ;
- Receive feedbacks, advices and tools for their own entrepreneurship project from students from other countries ;
- Get an idea of the European market through informal conversations with the other students-entrepreneurs;
- Practice communication skills as the presentation of a project in front of a public speaking.

On the other hand, students would have liked to:

- Present their own project/company in a 2-3 min pitch, in order to talk about it with the other students/teachers during the event, challenge the business model and receive some useful advice/contacts for networking.
- Meet local students
- Have more guidance in the workshop activities

Feedback from Short term mobility programs

■ Entrepreneurship Week in Paris Nanterre

According to the survey responses, in this event, the students mostly appreciated:

- Meet and work with students from other countries and develop their network.
- Visit of incubators and cultural activities
- End of February seemed to be a good time for the event according the academic workload of the students

■ Dive into the French Entrepreneurial Ecosystem

According to the survey responses, in this event, the students mostly appreciated:

- Have warm-up games, cultural activities and team building activities
- Interactions and collaboration with local students studying in the entrepreneurial field
- Meet French business people
- Work on networking, collaboration / teamwork and self-consciousness skills

On the other hand, students would have liked:

- English speaking instructors and experts, or language support for experts
- To choose their discovery activities
- Time slot of the virtual session to work with the students on their project before the trip
- More Intercultural activities
- More specific workshops that meet the needs of each personal project (e.g. personalised coaching format)

■ International Entrepreneurship Lab

According to the survey responses, in this event, the students mostly appreciated:

- Learn new tools and approaches for design thinking (lean canvas, Miro board, methodology for interviewing people...) and the process of developing a business plan.
- Have motivational conferences to have more confidence to pursue a personal entrepreneurial project
- Work in a real Team and know the elements to develop an idea for a start up.

On the other hand, students would have liked:

- More networking activities
- Have the opportunity to present their own project and know the other participants' projects.
- Receive more detailed feedback on their own project

Some observations based on the feedbacks from the students

Feedbacks from the several activities allow us to discover the points of interest of the student-entrepreneurs and have a better idea of their needs.

When enrolling in the entrepreneurial activities of the EDUC offer, students seem to seek to create a professional network and share their own entrepreneurial project with their European peers in order to receive culturally different advice, tools and perspectives.

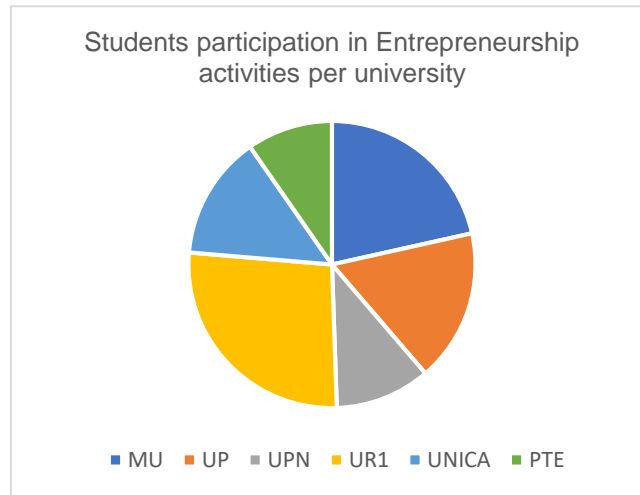
When participating in the entrepreneurial activities of the EDUC offer, they greatly appreciated the format of the activities including challenges, the presentation in front of a jury and the visit of incubators. However, they like to receive theoretical elements and be guided a lot during the workshop. They enjoyed working in groups with students from other countries. The integration of local students into their activities was also an important aspect for them. The cultural visits and the intercultural dimension were also highly appreciated.

Students expressed some desire and suggestions as:

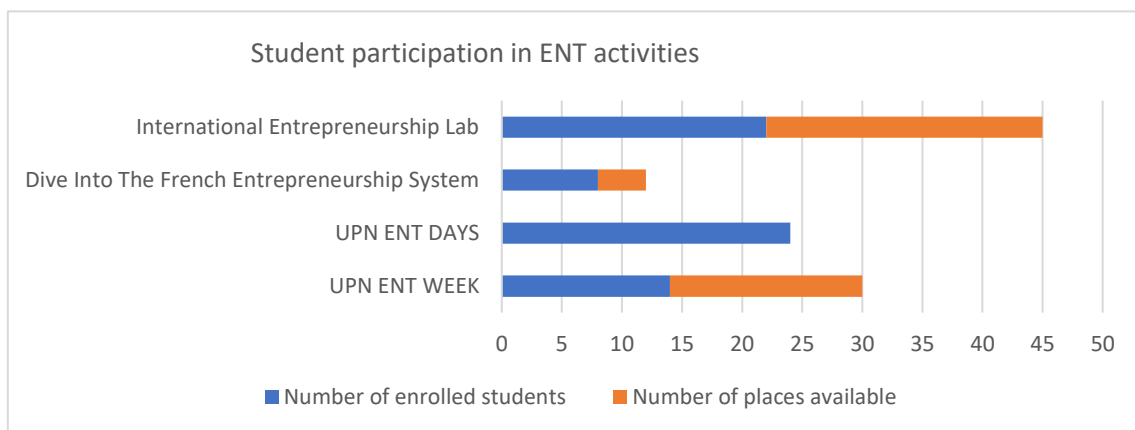
- More onsite concrete business-related events (visits of incubator)
- Have a complementary online agenda of Entrepreneurship activities (Regular meetings with the alumni, hackathon, online courses, lectures (value of failure, MVP, find your market, metaverse, international student tandems etc.) in cooperation with the other universities.
- Run all activities in English

Student participation

A quick overview of the filling of the activities implemented in the subtasks shows the homogeneous participation of the 6 partners.



The participation of the students in the activities depends on several aspects the alliance needs to work on, for instance: the promotion, the academic calendar and the process of enrollment of students and cancellations.



b. Milestones, Indicators and purpose of the activities

The second part of the assessment relies on the achievement of the quantitative and qualitative objectives.

Achievement of the quantitative indicators

In the EDUC proposal, the alliance established milestones for the number of the event and short-term mobility programs to be organized and estimated the number of participants involved in those activities.

Number of participants involved in Entrepreneurship activities

Title of the Activity	Indicators
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Entrepreneurship Days (UPN, Nov. 2021)	38 participants from the EDUC universities attended the event: 24 students (4 per university), 9 academic staff and 5 external partners.
Entrepreneurship Days (UNICA, Sept. 2022)	45 participants from the EDUC universities attended the event: 29 students, 7 academic staff and 16 stakeholders and experts.
Entrepreneurship Week (UPN, Feb. 2022)	15 students from the EDUC universities attended the event (4 students from the university of Paris Nanterre and 11 from the other EDUC university)
Dive into the French Entrepreneurial Ecosystem (UR1, Apr. 2022)	44 participants from the EDUC universities: 20 local students, 8 students from other EDUC Universities and 16 academic staff
International Entrepreneurship Lab (online – MU and UP, March 2022)	26 participants from the EDUC universities: 22 students and 4 academic staff

Achievement of the quantitative indicators

Expected indicators, Milestones and Outcomes	Actual numbers and comments
2 EDUC Entrepreneurship Days (M18, M30)	Two EDUC Entrepreneurship Days have been organized, one in November 2021 and one in September 2022
2 Short-term mobility to be organized (M13, M36)	Three Short-term mobility for students-entrepreneurs have been organized, one in February, one in March 2022 and one in April
300 participants for EDUC Entrepreneurship Days (150 per event)	Not achieved: 43 participants. The format of the event changed (COVID-19 context and alliance decisions) and implied the reduction of the audience.
36 students-entrepreneurs involved in a mobility to another partner (18 per short-mobility program)	41 students entrepreneurs involved in an onsite/online mobility to another partner

Achievement of the qualitative objectives and Outputs

The purpose of the Entrepreneurship Days was to create an opportunity for the partners of the centers for students-entrepreneurs to meet for an annual meeting. Therefore, these annual events sought to have a European and international outreach and aimed to initiate a common understanding of mutual practices.

In addition, the EDUC Centers for students had to study the opportunity to develop the mobility of students-entrepreneurs, set the procedure and set two common mobility to chosen EDUC Centers for students.

Through these activities, the objective of the alliance was to:

- Increase European, multicultural and entrepreneurial skills among EDUC students (10.1)
- Connect EDUC Centers for student entrepreneurs to enhance the quality of the provided services and training and to develop the mobility of students-entrepreneurs (10.2)
- Contribute to the development of European and entrepreneurial skills at large in the European Higher Education Area as well within the European Research Area (10.3)

Both Entrepreneurship Days consisted in seminars and working sessions, with dedicated parallel sessions for the representative of EDUC centers for student-entrepreneurs. During the first event, they were invited to share their practices and identify ways for collaboration. In the second, they were invited to lead a reflection about the needed skills to integrate in the training for students-entrepreneurs. This way the representatives of EDUC centers could meet in both events and work together on specific topics encouraging a long-term collaboration. Despite the fact that the two event were not open to a large audience, it had an international and European outreach as there were representatives from all the universities of the alliance. However, with the change of the format of the Entrepreneurship Days, the events couldn't afford the 150 participants and did not have the expected public impact as the events were more alliance-centered. The Pilot Phase has enabled initial awareness of respective entrepreneurial offers, has given the opportunity internally, through the Entrepreneurship Days, to entrepreneurship members, to discover other university approaches.

For the elaboration of the short mobility programs for student-entrepreneurs, the EDUC Centers and academic staff in charge of student-entrepreneurs worked on the elaboration of a common framework with the procedure, the eligible criteria for the selection of students and put in common internal resources for the elaboration of an EDUC offer of Entrepreneurship activities. However, the collaboration between the EDUC Centers for student-entrepreneurs was limited as they elaborated the activities separately. There could have been more cooperation between the student-entrepreneurs for the organization of the activities and they could have moved to practice-sharing on specific points. Nonetheless, thought as a training program or as seminars with work sessions, thoses short-mobility programs created relevant opportunities for the mobility for student-entrepreneurs where they could acquire entrepreneurial skills in an intercultural environment.

Achievement of the outputs

Outputs	Achievement
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10.1	The Entrepreneurship Days events and the short mobility programs were relevant opportunities for the EDUC student-entrepreneurs where they developed European, multicultural and entrepreneurial skills.
10.2	The events and the elaboration of the framework for a common EDUC offer of Entrepreneurship activities united the partners and connected the EDUC Centers for student-entrepreneurs. They had the opportunity to meet and get to know each other. However, the collaboration between the Centers could have been stronger.
10.3	The activities developed in the subtask involved teachers and researchers from several departments and centers in charge of student-entrepreneurs. In the Entrepreneurship Days in Cagliari, they were invited to lead a reflection on the necessary skills for future entrepreneurs and their integration in academic training.

III. Recommendations for further activities (improvements and good practices)

a. Involvement of students

The feedback of the students indicate they were globally very satisfied with the activities developed in EDUC as the survey indicates an overall satisfaction of 4/5. It means that the activities met the interest and necessities of the student-entrepreneurs. However, the students made many suggestions and expressed many wishes for further EDUC activities. Those suggestions should be included in further activities and it can be interesting to integrate students in the conception of the offer.

In the Entrepreneurship Days in Cagliari, former EDUC students were invited to participate in the reflection on the necessary skills and training for future entrepreneurs. They highly appreciate taking part of this reflection with researchers and confirmed business people and enriched the reflection.

b. Involvement of the Centers and staff in charge of student-entrepreneurs

The events and the idea of a common offer connected the EDUC centers for students. However, their collaboration was very limited and did not provide a deeper change in their practices. It could be interesting to organize a benchmarking earlier and several follow-up activities to accompany the centers in the implementation of good practices they identified in

other EDUC centers for students-entrepreneurs. In addition, there could be a community of practice for entrepreneurship with scope for exchange of practices, managed by a member of entrepreneurial activities. The exchange of practices between the centers could also be supported with observation internships for the staff.

The Entrepreneurship Days involved a large diversity of actors (students, entrepreneurs, teachers, researchers) which led to interesting discussions on entrepreneurial topics. Nonetheless, there were no concrete documents provided after the event. The cooperation between very different profiles is a challenge that needs more beforehand preparation. In addition, the outreach of the event should be scaled to a larger audience and be opened to the external public. The invitation of external and associated partners was a good initiative and should be repeated. The involvement of actors from different fields of study was an important aspect too, as multidisciplinary is crucial for entrepreneurship because it brings different competencies, as well as different cognitive and decision-making skills.

Conclusion

The pilot phase allowed the partners to meet and get to know each other. The Covid-19 pandemic and its restrictions had an important impact in the implementation of the activities. Some activities had to be canceled, postponed or adapted, which destabilized the pre-established action plan.

The activities developed during the four past years have largely achieved the expected results. However, the assessment of the activities highlight several points to reconsider and improve in order to completely achieve the expected outputs and extend the procedure. The assessment phase also showed good practices for further activities.

ANNEX

Summary documents Activities detailed

University	University of Potsdam / Masaryk University		
Project title	International Entrepreneurship Lab		
Subtask	10.3.1	Virtual session	100 % online
Dates/periods	30/03/2022- 31/03/2022	Duration	2 days
Number of participating students	22	Number of participating staff	3 UP / 1 MU
Student levels and disciplines	Master / PhD students from wide range of disciplines		
Staff functions and disciplines	EDUC staff Potsdam Transfer eXist		
Prerequisites for the students	Entrepreneurship interest or own science research		
Short description of the programme and objectives			
The main objective of the workshop was to develop technological and research ideas into a business model. Under the guidance of professional coaches, participants in small focused groups were introduced to the tools of Design Thinking and Lean Canvas. They learned how to build a business model, identified issues related to international business and scalability of projects and worked intensively with the issue of international teams and communication within them.			
Outcomes, student and teacher feedback			
<ul style="list-style-type: none"> • Students: 7 supported ideas • building a network for entrepreneurs : networking in international teams, presentation of support offers in UP and MU 			
Good and best practices, recommendations			
<ul style="list-style-type: none"> • Miro boards worked well in online environment. • Great opportunity for organizational cooperation between MU and UP. • Entrepreneurship network based on the event. 			
Hurdles encountered		Solutions implemented	
<ul style="list-style-type: none"> • Lack of scientists interested in participation. • Presentation of the workshop in social media. 		<ul style="list-style-type: none"> - Direct mailing was the most efficient way of promotion. 	
Things to (re)consider, program improvement areas			
Better selection of the commercial coaches and mentors.			

University	University Paris Nanterre		
Project title	UPN ENTREPRENEURSHIP DAYS		
Subtask	10.3.1	Virtual session	No
Dates/periods	8/11/2021- 9/11/2021	Duration	2 days
Number of participating students	24	Number of participating staff	9 from EDUC and 5 external

Student levels and disciplines	All discipline (bachelor, master, PhD)
Staff functions and disciplines	EDUC staff External partners from entrepreneurial ecosystem (CCI 92, incubator for intrapreneurs at BNP Paris Bas, foundation UPN, station F) Expert in business creation Researchers in Entrepreneurship PEPITE PON Nanterre (PEPITE: Student Pole for Innovation, Transfer and Entrepreneurship) IUT Ville d'Avray – Nanterre Foundation University Paris Nanterre
Prerequisites for the students	English language B2 To have a structured entrepreneurial idea at intermediate or advanced level. The projects must be pre-existing and the selected students will aim to develop their project internationally.
Short description of the program and objectives	
<p>The thematic was “to develop a business model from a creative idea by applying a relevant approach to produce an offer adapted to an international market”.</p> <p>That event invited the students from each university to take part in a multicultural team and follow different step leading to the proposition of a new business project. After an ideation stage, teams were led to follow a process to develop their idea and transform it into a marketable concept, useful and adapted to the market they choose. At the end of the event, each team had to prove in front of a jury (composed of socio-economic experts and teachers) that the product had its place in the market, is justified and it generates financial or non-financial value. The wining team won 4 headphones and the rest of the team won sweat of “Paris Nanterre University”.</p> <p>In the meanwhile, experts and teachers composing the jury attended several activities: Good practices events and cultural visits.</p>	
Outcomes, student and teacher feedback	
<p>Students appreciated:</p> <ul style="list-style-type: none"> To learn how to collaborate with unknown people coming from different countries Share their project with students from other countries and extend their network Present a start-up project in front of a jury Learn how a profit-oriented start-up works and the steps for the business creation <p>Students would have liked to</p> <ul style="list-style-type: none"> Have some basic theory (e.g.: about the business creation process) at the beginning of each work day More coaching during the workshop sessions 	
Good and best practices, recommendations	
Hurdles encountered	Solutions implemented
No vegan option for lunch	
Things to (re)consider, program improvement areas	
<ul style="list-style-type: none"> Include all members of the alliance EDUC in a more important way in the organization and decision-making of Entrepreneurship Days. Make decisions earlier. Create a common EDUC calendar on entrepreneurship or share our calendars on entrepreneurship, and make Entrepreneurship Days the common point between our calendars. Organize Entrepreneurship Days entirely in an incubator like the Station F. Have a very specific theme (e.g.: Smart Cities) for the Entrepreneurship Days to not have the exact same event every year, and attract a larger audience. Encourage a greater number of member faculties to participate in Entrepreneurship Days, in order to be able to improve the pedagogy of teaching entrepreneurship. 	

University	University Paris Nanterre		
Project title	UPN ENT WEEK		
Subtask	10.3.2	Virtual session	No
Dates/periods	21/02/2022- 25/02/22	Duration	5 days
Number of participating students	14	Number of participating staff	3
Student levels and disciplines	Bachelor Y2 to Master Y2; All discipline		
Staff functions and disciplines	PEPITE PON Nanterre (PEPITE: Student Pole for Innovation, Transfer and Entrepreneurship) External partners from entrepreneurial ecosystem, helping start-ups and young entrepreneurs. Experts and consultants EDUC staff		
Prerequisites for the students	English language B2 To have a structured entrepreneurial idea at intermediate or advanced level. The projects must be pre-existing and the selected students will aim to develop their project internationally.		
Short description of the programme and objectives			
This event invites participants to discover entrepreneurship from a French perspective at the scale of Nanterre while opening up the discussion to an international level by mixing students from various nationalities. In order to understand French entrepreneurship, they will visit key economic spaces - ranging from business incubators to large corporate centers - and workshops where the ambitions of social entrepreneurship are presented as well as the skills considered necessary for entrepreneurship in France. While other moments of exchange are planned to allow them to compare their vision of entrepreneurship in an intercultural framework.			
Outcomes, student and teacher feedback			
Students appreciated to meet and work with students from other countries and develop their network. They also appreciated the visit of incubators and the cultural activities			
Good and best practices, recommendations			
The creation of a WhatsApp group with all students-entrepreneurs End of February seemed to be a good time for the type of event according the academic workload of the students			
Hurdles encountered		Solutions implemented	
Things to (re)consider, program improvement areas			

University	University Rennes 1		
Project title	Dive into the French entrepreneurial ecosystem		
Subtask	10.3.2	Virtual session	No
Dates/periods	29/03 – 07/04/22	Duration	10 days
Number of participating students	8	Number of participating staff	16
Student levels and disciplines	Bachelor Y2 to Master Y2 Pharmacy, Tourism, Computing		

Staff functions and disciplines	<p>Pepite team External partners from entrepreneurial ecosystem, helping start-ups and young entrepreneurs. Experts and consultants French language training EDUC staff E-learning service staff</p>
Prerequisites for the students	<p>English language B2 To have a structured entrepreneurial/business idea</p>
Short description of the programme and objectives	
Date	Description
Arrival lundi 28 mars 2022	
Day 1 mardi 29 mars 2022	Welcome / 16h-20h creativity workshop - Sustainable entrepreneurship week of university Rennes 2
Day 2 mercredi 30 mars 2022	WS "Knowing your business cluster", identifying its international dimensions.
Day 3 jeudi 31 mars 2022	Meeting of the french business students, presentation of the projects discovery of Rennes and part of its economic ecosystem
Day 4 vendredi 1 avril 2022	Workshop on the projects : what do I value the most ?
Day 5 samedi 2 avril 2022	Sharing of experiences from old business students
Day 6 dimanche 3 avril 2022	Free time and visit of the city with Destination Rennes
Day 7 lundi 4 avril 2022	Discovering Brittany : landscape, farms, cultural aspects
Day 8 mardi 5 avril 2022	Exchange with economical partners and established entrepreneurs : Pool, EIT,....
Day 9 mercredi 6 avril 2022	How important is it to know yourself when creating a business ? Tips and exercises to analyse the way you work. Intercultural approach.
Day 10 jeudi 7 avril 2022	Meeting of the main organisations in relation to the topic of the student project
DEPARTURE vendredi 8 avril 2022	Individual project report and debrief / Free time
<p>Objectives:</p> <ul style="list-style-type: none"> • Discovering economic ecosystem in Brittany, France • Catalyse the project ideas in an international environment – a French Touch • Cultural exchange with French students, international networking • Accelerate the idea process for participants <p><u>Short Description:</u> Programme organised at the same time as a local entrepreneurial Starter programme. The main principles were to give a greater insight into the French ecosystem in Brittany, whilst at the same time enabling student-entrepreneurs to understand the key steps in setting up a business and taking a step back from their own project, giving more depth and perspective.</p>	
Outcomes, student and teacher feedback	
<p>General points:</p> <ul style="list-style-type: none"> • Students very satisfied and appreciated the format and way of organising the programme (10 days preferred to 2-3 day programme) • Having a weekend in the middle for cultural activities • To concentrate language sessions at the start of the programme • To be paired with local French entrepreneurial students to create greater international impact • Some students have been encouraged through this experience to live further and longer international experiences (e.g. 4 students doing long-stay mobility within the Alliance) 	
Good and best practices, recommendations	
<p>Leave the weekend free so that they can organise their own visits (provide basic information on possibilities)</p>	
Hurdles encountered	Solutions implemented
Local experts not having a sufficient level in English	Student hired for interpreting, but other solutions needed in the future.
Accommodation issues (recommendation above)	Let students find their own accommodation

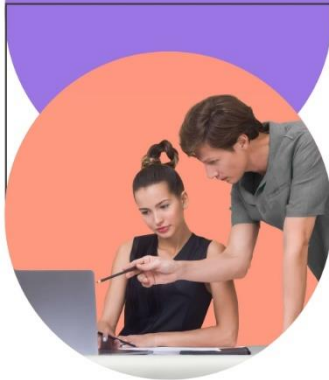
Attractivity of Brittany compared to Paris (n° of applicants)	Improve communication lines within the EDUC Alliance to create value for partners
Things to (re)consider, program improvement areas	
<ul style="list-style-type: none"> • Choice of experts based on English proficiency • Rethink the economic model, so is not to be dependent on EDUC funds • Student pairing • Online onboarding (much appreciated by students): to rethink the time and duration (include idea presentations, have individual online meetings on projects prior to arrival...) 	

University	University of Cagliari		
Project title	EDUC Entrepreneurship Days WP 10		
Format	Physical Event		
Dates/periods	27-29 September 2022	Duration	3 days
Number of participating students	29	Number of participating staff	7 and 16 stakeholders and experts.
Student levels and disciplines	29 Students with/without experience in past Entrepreneurship Days/Week -Study programs: Multidisciplinary Master's degree-Bachelor's degree courses.		
Staff functions and disciplines	<p>Functions: definition of the program, activities and participants; logistic organisation of the event (venue of activities; catering) Selection of participants; promotion of the event</p> <p>Disciplines: entrepreneurial activities carried out at their Institutions/Business and University; vision on the future of entrepreneurial education; possible synergies within the EDUC Alliance; added value to be provided to strengthen entrepreneurial culture within the EDUC Alliance.</p>		
Prerequisites for the students	8 students with previous experience in EDUC Entrepreneurial activities – 21 students with no previous experience but with interest in entrepreneurship. B2 English level.		
Short description of the programme and objectives			
<p>Organisation of 2 Parallel Sessions: S.1. Laboratory on the creation of business ideas addressed to students with no previous experience in the entrepreneurial field; S.2. Round Table on the future of Entrepreneurial culture in Europe with the participation of stakeholders/experts and students with previous experience in the field. A final Plenary Session for the presentation of project ideas and outcomes from the Round Table.</p> <p>The main objective of the event was strengthening the culture of European Entrepreneurship in higher education within a multidisciplinary and international frame.</p>			
Outcomes, student and teacher feedback			
<p>Outcome from the Laboratory: four ideas turned into 4 business project pitches;</p> <p>Outcome from the RoundTable: key Outcomes about the future of Entrepreneurial culture in Europe and how EDUC Alliance can actively contribute to promote transnational cooperation in the field of entrepreneurship in higher education.</p> <p>Feedback: generally positive. Participants showed their interest in the issue discussed and a strong willingness in carrying on future activities together to strengthen the culture of European Entrepreneurship in higher education.</p>			
Good and best practices, recommendations			
<p>Good and best practices: the contents discussed; The visit to the Net Value Incubator to illustrate the Start-up path since the creation of the idea and the request of funds; the multidisciplinary composition of each group in the Laboratory Session; the participation of experts/stakeholders in the field of entrepreneurship.</p> <p>Recommendations: involvement of real companies' projects for the students to work on;</p>			

splitting of the Round Table into different working groups; creation of a clear jury panel and setting criteria for evaluation; preparation of video testimonials from staff and students at the end of the EEDays.	
Hurdles encountered	Solutions implemented
1. Agree on a common vision on how to organise the event; 2. Identification of participants.	1. UniCa defined well in advance the proposal to be discussed with the other partners to collect feedback. So, the cooperation among all the partners was the key to define a structured proposal; 2. As well as for the point 1, the definition of the main goal and the structure of the event well in advance, facilitated the definition of participants aligned with the main topics discussed.
Things to (re)consider, programme improvement areas	
More time to be dedicated to the creation of a business idea and the creation of a Jury for their evaluation and more time dedicated to the Plenary Session.	

Visual – Promotion of the event International Entrepreneurship Lab

International Entrepreneurship Lab



30–31 March 2022

Register until 4 March

Online via Zoom

Workshop details

Do you work on an interesting innovation, which might be applicable in business or social project?

Do you have an idea how to transfer your research or technology into practice but don't know how to start?

Do you want to learn essential skills to make it easier to start your own business?

Do you see entrepreneurship as an exciting life path?

Description

If you answered "YES" at least once, then you are cordially invited to the online workshop International Entrepreneurship Lab that we have prepared for you. You will work in an international team under the supervision of the experienced coaches on a business model and prepare the research-based business project based on Design Thinking principles.

Workshop introduction

23 March (introduction, team building)

Online workshop

30–31 March at 10 AM–5 PM

Registration deadline

Register until 4 March

Registration link

Register via [this link](#)



Visual – Promotion Save the Date of the ENT WEEK in Paris Nanterre

SAVE THE DATE - EDUC Entrepreneurship Week

Entrepreneurship interests you and you want an international experience?
The University of Paris Nanterre offers you an intensive entrepreneurial week, where you will discover French specificities in entrepreneurship, where you will discuss with student entrepreneurs from Paris Nanterre, and where you will discover places dedicated to entrepreneurship in the Paris La Défense area.

Financial support for transport, accommodation and lunches.

Day 1 - Beginning of the afternoon (2:30pm)

- Students welcoming
- Welcome drink for European students at i-engage
- Organization point

D2

- Visit of the entrepreneurial spaces at UPN
- Neuilly Lab (entrepreneurial incubator) visit
- Evening meeting/sharing with student entrepreneurs

D3

- Workshops (Pitch) and work time at Pepite office
- Workshops/independent work

D4

- Discover of Nanterre ecosystem-Catalyseur (entrepreneurial incubator)
- Workshops
- Evening conference «Dare to be an entrepreneur» organized by M2 Entrepreneurship

D5

- Workshops
- Exchange time with EE and EDUC students
- Lunch time
- Closing of the week
- «Pitch Me Up» Evening

Day 6 - Departure of the EDUC students



GLOSSARY

MU: Masaryk University

PTE: University of Pécs

UNICA: University of Cagliari

UP: University of Potsdam

UPN: University of Paris Nanterre

UR1: University of Rennes 1

WP: Work Package

CREA: Centro Servizi di Ateneo per l'Innovazione e l'Imprenditorialità; University Service Center for Innovation and Entrepreneurship

PEPITE PON: Pôle Étudiant Pour l'Innovation, le Transfert et l'Entrepreneuriat Paris Ouest Nord;
Student cluster for innovation, transfer and entrepreneurship Paris Ouest Nord

PEPITE Bretagne: Pôle Étudiant Pour l'Innovation, le Transfert et l'Entrepreneuriat transfert Bretagne;
Student cluster for innovation, transfer and entrepreneurship Bretagne